



**edmonds**  
CHAMBER OF COMMERCE

# ANNUAL REPORT 2018

PROMOTING THE ECONOMIC VITALITY OF EDMONDS  
THROUGH ADVOCACY, LEADERSHIP, EDUCATION  
AND COMMUNITY-BUILDING EVENTS.

*An independent non-profit strengthening the Edmonds community since 1907.*

# LETTER FROM THE PRESIDENT & CEO

Our Chamber of Commerce has been an integral part of the community for almost as long as the city has been named Edmonds. Now celebrating our 112th anniversary, the Edmonds Chamber is just as vital and important to the future of our community.

As our region grows and Snohomish County remains the fastest growing county in the United States, there is much to do in our city. Growth is inevitable but how we grow as a community says much about our values. Holding onto our reputation as a quaint and friendly place to visit, while adapting to the future is a challenge we are ready to face.

The Board of Directors and dedicated Chamber staff are the tip of the spear; our seat at the table allows us to keep watch and influence important decisions affecting the future of our community. The collective voice of our business owners, members and volunteers ensure the path ahead is one we can be proud to support.

As an independent non-profit we strengthen Edmonds through connecting businesses, government, education and residents to vital information and to each other. We are proud to bring people from all walks of life together in celebration, building community and friendships. This is the true value generated from the 4th of July celebrations, the Classic Car Show, our Halloween Trick-or-Treat and the Tree Lighting Ceremony.

In order to ensure we continue these great programs and grow our business community, we need the support of our members as event sponsors. Share what the Chamber does for our community; encourage neighbors and the businesses you frequent to show their support through membership in the Edmonds Chamber of Commerce.

Sincerely, **Greg Urban, President & CEO**

# GIVING BACK TO OUR COMMUNITY

**\$24,452.59**  
donated in 2018 to  
local service clubs  
and non-profits.

In the last 5 years we donated .....

over \$34,000 to the  
Boys & Girls Club  
of Edmonds



over \$24,000 to the  
Edmonds-Woodway  
High School



# COMMUNITY ENGAGEMENT

**7**

Events hosted for  
our community  
in 2018.

**680**

Volunteers who  
donated time  
at events.

**87,000**

Attendance at  
our community  
events.

# BUSINESS ENGAGEMENT



## 2019 PLANS

The Edmonds Chamber will focus our efforts and activities on proven programs to benefit our members.

### Education and Training .....

#### Member Orientation Trainings

Learn about the benefits of membership and how to get the most out of your investment.

#### Educational Workshops

Working with partners like the Sno-Isle Library, City of Edmonds, Ed! and other experts, we will present workshops on a wide variety of subjects and topics.

#### Small Business Development Center

The Edmonds Chamber helps to host and coordinate the SBDC advisor in Edmonds two days per month.

### Charitable Giving .....

#### Edmonds Chamber Foundation

The Foundation plays an important part in supporting the mission of the Chamber. We will work harder to share the mission of the Foundation with our members and increase community support.

The Foundation is funding scholarships to Edmonds Community College and is starting an emergency fund for businesses this year. Help the Foundation raise funds to support youth and businesses in our community.

Have an idea for a workshop, training or topic?  
Be sure to share them with the Chamber office.

## ADVOCACY

There are many ways in which we advocate for business on a local, county and statewide level. Below are some of the ways we are engaging in these important conversations and on specific issues.

### City of Edmonds .....

Edmonds Tourism Partners

Creative District Stakeholder Group

Buy Local Campaign Advisory Group

Dayton Street Construction

Economic Development Commission

Edmonds Chamber Liaison

### Snohomish County .....

Paine Field Community Council

Off-Airport Business Council Member

Economic Alliance of Snohomish County

Investor

Advocacy Board

### Washington State .....

AWB Grassroots Alliance

Member

Aerospace Works for Washington Alliance

Member

Washington Chamber of Commerce Executives

Board Member

Have an issue important to business and the community?  
Be sure to share them with the Chamber office.

# OUR BOARD

The Board of Directors is comprised of business owners and leaders from the Edmonds community. Their skills and businesses represent a wide array of industries and services, including: legal, banking, finance, media, medical, insurance and non-profits.

We are so thankful for the time and efforts that each Board member dedicates to the Edmonds Chamber.

## EXECUTIVE COMMITTEE

### *Board Chair:*

Marilla Sargent *HomeStreet Bank*

### *1<sup>st</sup> Vice Chair:*

Nancy Ekrem *Dewar Meeks + Ekrem*

### *2<sup>nd</sup> Vice Chair:*

Rob Schwertley *The Seattle Times*

### *Secretary:*

Ralph Sanders *Sanders Law Group*

### *Treasurer:*

Ava Dubno *Individual Member*

### *Past Board Chair:*

Sarah Zabel *Swedish Edmonds*

## BOARD OF DIRECTORS

Anne Penny *Edmonds Community College*

Brittany Williams *Port of Edmonds*

Diana Van Loveren *R&D Electric*

Erika Barnett *Salish Sea Brewing Co.*

Jim Kristian *Edmonds Center for the Arts*

Juliana Van Buskirk *Edward Jones*

Justin Ford *Individual Member*

Kathy Hashbarger *My Edmonds News*

Leonard Hagen *Sound Estate Planning*

Mike Nelson *Edmonds City Council*

Nikki Dickerson *First Financial Northwest Bank*

Richard Suico *Edmonds Library*

Tony Blei *Allstate Insurance*

## CHAMBER STAFF

Greg Urban  
*President & CEO*

Alicia Moreno  
*Communication & Program Coordinator*

# SPONSORS

Doug's Cadillac/Mazda/Hyundai  
Windermere Real Estate Edmonds

Dewar Meeks + Ekrem PC

Edmonds Yacht Club

Tulalip Resort & Casino

Alaska Airlines

The Everett Clinic

Rusty Pelican • Lynnwood Honda

Chermak • Swedish Edmonds

Cedar Creek Memory Care

People's Bank • HomeStreet Bank

KRKO/KXA/EverettPost.com

Edmonds Downtown Alliance • Ivar's

Salish Sea Brewing • Edmonds Beacon

Edmonds Rotary • Kona Ice • C'est la Vie

Ace Hardware • Cline Jewelers • Rogue

Comstock Jewelers • Edmonds Bookshop

Edmonds Vision Center • Glazed & Amazed

HouseWares • Insurance Services Group

Illumagear • MAR•KET • Reliable Floors

Walnut Street Coffee • The Wooden Spoon

## SPECIAL THANKS



Thank you to the Edmonds Chamber Foundation and Hazel Miller Foundation for their continued support of "An Edmonds Kind of 4th". Without their support this beloved community celebration would not be possible.

## ON THE WEB

[www.edmondswa.com](http://www.edmondswa.com)



[/edmondschamber](https://www.facebook.com/edmondschamber)

121 5th Avenue North  
Edmonds, WA 98020  
425-670-1496

# FINANCIAL INFORMATION

2018		2019 Budget	
141,314.24	Membership	145,000.00	Membership
14,690.00	Directory	18,000.00	Directory
480,315.09	Events	486,500.00	Events
498.50	Economic Development	1,000.00	EYP & Econ. Development
1,120.00	Tourism & Marketing	1,500.00	Tourism & Marketing
637,937.83	TOTAL INCOME	652,000.00	TOTAL INCOME
6,833.73	Membership	14,000.00	Membership
8,904.32	Directory	8,000.00	Directory
335,394.15	Events	328,000.00	Events
833.50	Economic Development	1,400.00	EYP & Econ. Development
525.00	Tourism & Marketing	1,000.00	Tourism & Marketing
1,471.01	Communications	600.00	Communications
259,244.22	Operations	270,000.00	Operations
613,205.93	TOTAL EXPENSE	623,400.00	TOTAL EXPENSE
24,731.90	YEAR END	26,600.00	YEAR END

# 2019 COMMUNITY EVENTS

## Edmonds Clam Chowder Cook-Off

Saturday, February 23

Local restaurants compete for the best chowder in Edmonds. Judges & public vote for winners.

- 10 restaurants
- 900+ attendance

## An Edmonds Kind of 4th - Main Parade

Thursday, July 4

Nothing like a small town 4th of July parade. Thousands watch this annual community parade.

- 90+ parade entries
- 18,000 attendance

## An Edmonds Kind of 4th - Children's Parade

Thursday, July 4

Children decorate bikes & wagons to march the streets with parents in tow; an annual tradition.

- 1,500+ kids & parents
- 18,000 attendance

## An Edmonds Kind of 4th - Beat Brackett 5K & 1K

Thursday, July 4

Hundreds gather to run on the 4th. Shirts, medals & friendly competition mark this family event.

- 750+ runners

## An Edmonds Kind of 4th - Fireworks

Thursday, July 4

The day capped off by a fireworks show. Entertainment, vendors & fun with fireworks directly overhead.

- 12,000 attendance

## Taste Edmonds

Fri-Sun, August 16-18

Three days of music, food, vendors & fun is waiting for you at the annual TASTE.

- 150+ vendors
- 45,000+ attendance

## Edmonds Classic: Car & Motorcycle Show

Sunday, September 8

Downtown Edmonds fills with classic cars for this day of hot rods and family fun.

- 325+ vehicles
- 8,000+ attendance

## Halloween Trick-or-Treat

Thursday, October 31

Edmonds fills with ghouls, superheroes & goblins while merchants can pass out candy.

- 5,000+ attendance

## Tree Lighting Ceremony

Saturday, November 30

Sing carols, sip cider & enjoy a cookie to ring in the holiday season. Santa flips the switch on the community tree.

- 2,500+ attendance