

2025 ANNUAL REPORT



- We bring people together.
- Lead the hard conversations.
- Tackle the big issues.
- We work every day to make Overland Park the best place to build a business, a career and a home.



**Overland
Park
Chamber**

Through our work in advocacy, economic and talent development, member services and regional leadership, the Chamber is the **resource, convener, advocate and changemaker**. Our members engage in strategic conversations, tackle the big challenges, and connect for opportunities and to celebrate business successes.

2025 HIGHLIGHTS

MEMBERSHIP

- **150+ new members**, a ten-year high for membership sales.
- **50 ribbon cuttings and groundbreakings** with new and expanding businesses
- **Connected members** to build relationships, increase their visibility, foster business growth and enhance community engagement.
- Hosted programs on apprenticeships, entrepreneurship, talent attraction and retention, veteran hiring, mental health, childcare options, small business resource development, business loans and available tax credits.
- Engaged **Young Professionals** enjoyed career development, social and philanthropic opportunities.

MARKETING

- Provided **member visibility** through opchamber.org website, social media, publications and sponsorships, and Small Business Season.
- Launched **AllinOverlandPark** website designed to showcase the many reasons why our community is THE place to locate for careers, education, quality of life, and opportunities for business investment and growth.
- Introduced **Livability Overland Park**, a new multiplatform marketing program to attract talent and companies.
- Conducted marketing campaigns to help businesses impacted by street closures and to promote shopping local.



ADVOCACY

- Ensured federal lawmakers understand how current proposals on immigration, tariffs and transportation **funding will impact the business community.**
- Administered countywide **voter education website**, VoteJoCo.com, and achieved 92% (11 of 12) of Overland Park candidate participation in our questionnaire and candidate forums.
- Utilized media outreach and direct contact with lawmakers to express **opposition to re-districting plans** that would negatively impact the voice of the Johnson County business community.
- Advocated to **remove barriers for workforce participation** such as more accessible childcare and more attainable housing options.

Advocacy wins:

- Legislation creating the Kansas Office of Early Childhood streamlining oversight and updating childcare regulations.
- Successfully stopped attempts to eliminate workforce training incentive programs, including HPIP and PEAK.
- Restored the immediate and 100% deductibility of research and development expenses.
- Extended pro-business tax policies scheduled to expire, including deductions for qualified business income and accelerated bonus depreciation.



ECONOMIC DEVELOPMENT

- Increased project flow, **managing 26 total projects**, with 10 wins resulting in **2,613 new jobs**, 246 retained jobs, and \$143.3 million in capital investment. This included **Fiserv's announcement** to bring 2,000 high-paying jobs to the Aspiria campus.
- Launched new business intelligence tool, SizeUp, to provide **valuable market insights.**
- Conducted more than 100 **business outreach visits** to retain and grow Overland Park companies.
- Participated in local and regional **preparation for hosting the 2026 World Cup.**
- **Recognized companies and business leaders** through the annual EDC Honors Awards.
- **Marketed Overland Park** to site consultants and commercial real estate brokers in markets such as Chicago, Dallas/Fort Worth, Los Angeles and New York City.





OPPORTUNITY NOW

- Shared **comprehensive workforce study** results, which provides extensive data and interactive tools for businesses to develop workforce solutions and strategies, to organizations throughout the region.
- Launched Talent Reimagined, a change management training cohort for developing **skills-focused talent strategies**.
- **Connected small business owners** with resources and each other through multi-faceted programming.
- Became the official data collection organization for Overland Park's first **cost-of-living data** source.
- Offered key **insights on talent recruitment and retention** through the 2nd annual Talent Connect Summit.
- Launched **new DC Roundup e-newsletter** providing businesses with timely updates on federal legislation and how it impacts the business community.
- Launched e-newsletter to provide **investors updates** on development and market news, particularly related to Overland Park Planning Commission and City Council meetings.
- Conducted a city-wide **opinion poll to gauge quality of life priority issues** for the community and guide policy priorities for the Chamber.
- Small Business Council coalesced to provide **mentoring, programs and networking** opportunities to small business and entrepreneurs.
- Enhanced internship opportunities for Overland Park businesses through our **summer intern program**.
- Connected 95 companies for **real-world career opportunities**.
- Created real world learning opportunities for young entrepreneurs through first-of-its-kind Shawnee Mission School District **Student Chamber**.
- Provided student business owners valuable visibility through a **Business Showcase competition**.
- Participated in college and career fairs.
- Enhanced **talent concierge services** to help companies recruit top talent and welcome newcomers and their families to Overland Park.



FOUNDATION

- Led 37 business professionals in an in-depth behind-the-scenes look at how business, civic, city, county and state government impact our community through **Leadership Overland Park**.
- Offered **civics education** to area middle school students through the National Civics Bee competition.