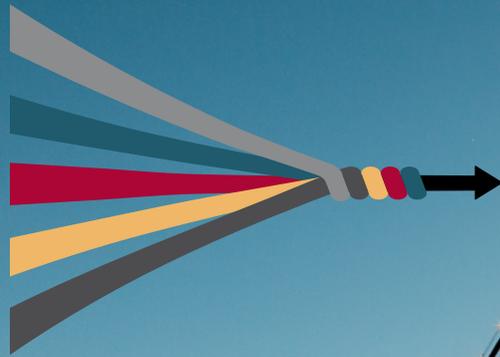


**AMCHP
2024**
Partnering with
PURPOSE



EXHIBITOR & SPONSORSHIP PROSPECTUS APRIL 13-16 | OAKLAND, CA | amchp.org



Who is AMCHP?

The Association of Maternal & Child Health Programs is a national resource, partner, and advocate for state public health leaders and others working to improve the health of women, children, youth and families, including those with special health care needs.

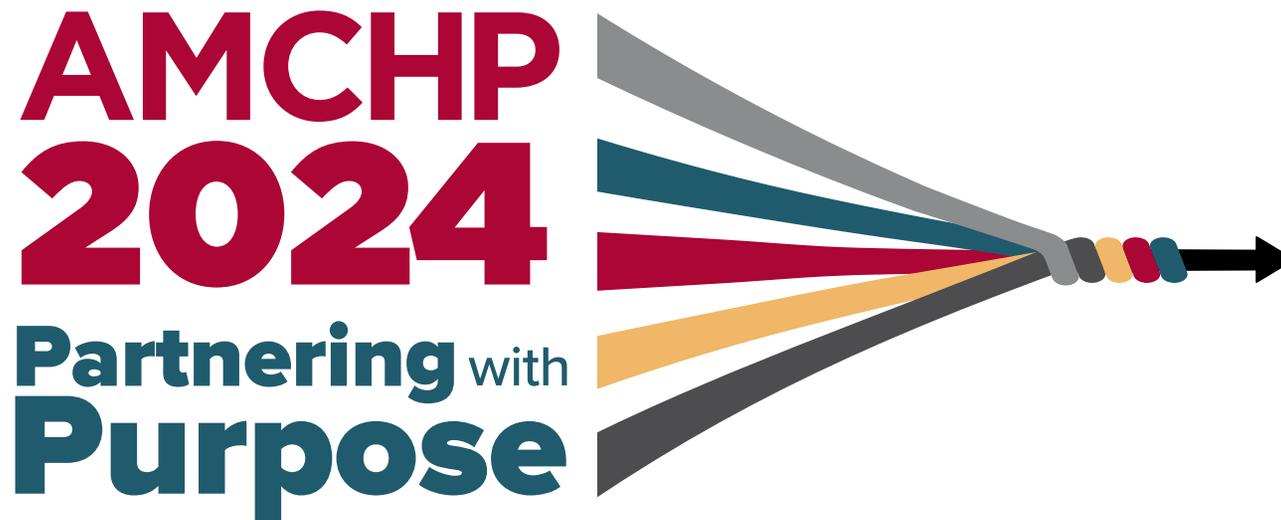
AMCHP's members come from the highest levels of state government and include directors of maternal and child health programs, directors of programs for children with special health care needs and other public health leaders who work with and support state maternal and child health programs. Our members directly serve all women and children nationwide and strive to improve the health of all women, infants, children, and adolescents, including those with special health care needs, by administering critical public health education and screening services, and coordinating preventive, primary and specialty care. Our membership also includes academic, advocacy, and community-based family health professionals, as well as families themselves.

AMCHP builds successful programs by disseminating best practices; advocating on our members' behalf in Washington; providing technical assistance; convening leaders to share experiences and ideas; and advising states about involving partners to reach our common goal of healthy children, healthy families, and healthy communities.

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AMCHP 2024 Annual Conference Theme

Our AMCHP 2024 theme, *Partnering with Purpose*, focuses on how people who work in maternal and child health (MCH) have the power to be intentional about who we partner with and how we can engage with partners to make a positive impact on children and families. Our theme calls us to admit that we cannot know or do everything on our own and recognize that we can do more by working together. *Partnering with Purpose* opens a space for us to clarify our intentions and combine our resources, ideas, and skills for greater impact in our communities.

The conference theme invites us to ask important questions about power—How do good partnerships share and build power? How are our partnerships amplifying the voices of the people we serve? *Partnering with Purpose* is authentic and based on relationships rather than contracts or outputs. It is the opposite of being self-centered and insincere. *Partnering with Purpose* encourages us to think about seeking out new people or organizations we may not have worked with before, but who have a similar vision and goals.

Who Attends the AMCHP Annual Conference?

Leaders from nearly every state/territory/ jurisdiction in the United States in the Maternal & Child Health community will once again converge in person at AMCHP 2024. As an exhibitor you'll have a direct connection with influential health officials responsible for programs in the fields of:

- Infant mortality reduction
- Reproductive health
- Adolescent health
- Children and youth with special health care needs
- Early childhood services
- Birth defects/genetics
- Women's health
- Surveillance
- Global Health
- A range of other programs that serve women, children, and families.

As an exhibitor you will see for yourself that now, more than ever, state public health leaders and directors of maternal and child health programs of all types need to know how your company/organization's solutions will help them excel and thrive in a changing and challenging public health environment.

The AMCHP 2024 Annual Conference provides state public health leaders and others with an opportunity to come together once again to engage, learn, and network with their peers.

The AMCHP 2024 Annual Conference is uniquely positioned to provide you with a dynamic environment where you will connect with the country's highest levels of leaders caring for the needs of women, children, youth, and families.



2024 Exhibit Booth Pricing

Traffic-Generating Features

AMCHP offers opportunities and reasons for attendees to visit your exhibit booth!

- Poster sessions are located within the exhibit hall.
- Break times are scheduled in the exhibit hall.
- Saturday evening exhibition kick off reception.
- Scavenger hunt

	Early Bird (until January 15)	Standard (starting January 16)
Commercial	\$1,500	\$1,650
Non-Profit	\$1,150	\$1,200

Included with the Exhibit Space

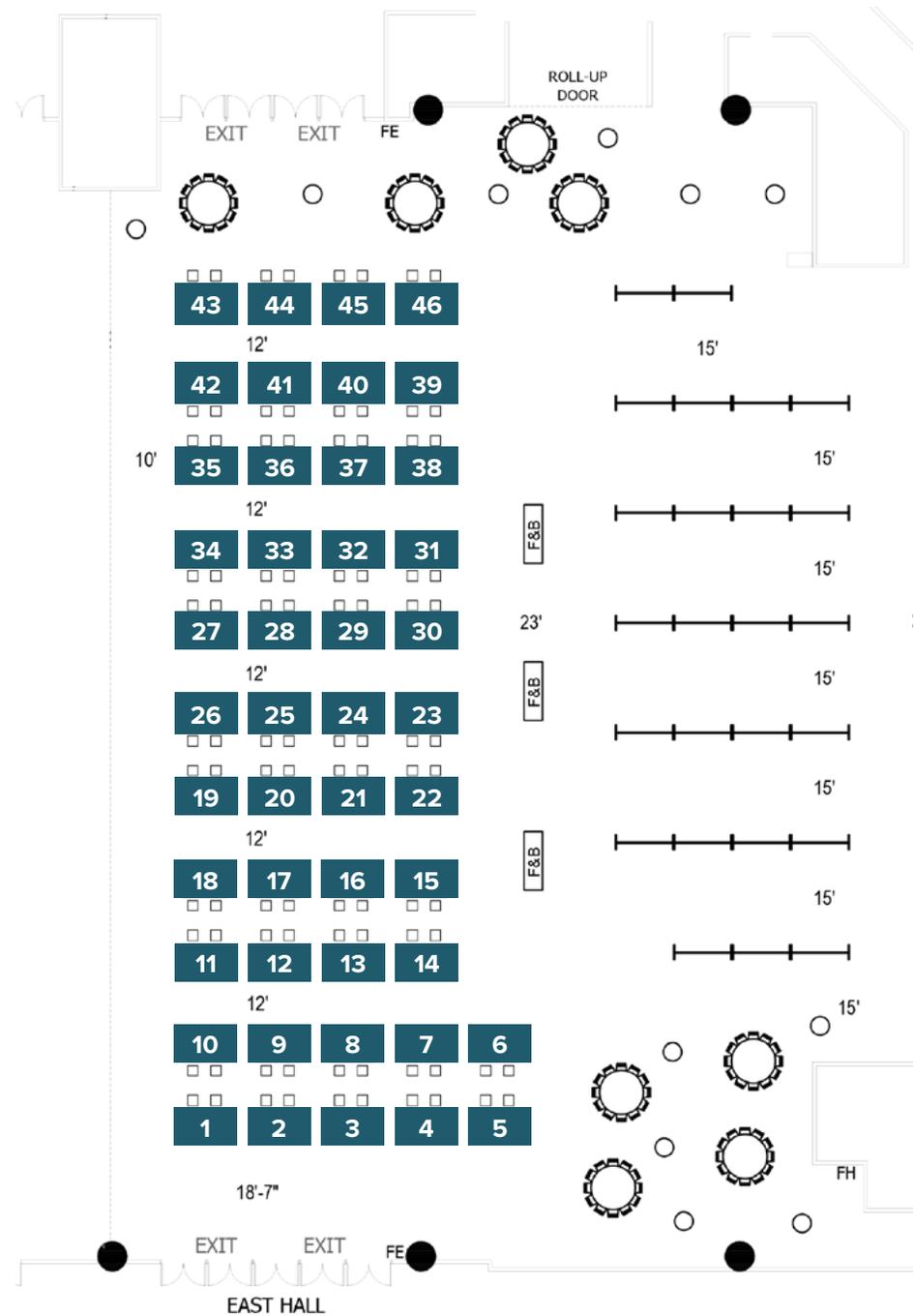
- 6 ft. skirted table, two chairs, wastebasket
- Exhibitor identification sign
- 1 full conference registration (includes access to educational sessions; Sunday exhibitor reception; breakfast, lunch, and coffee breaks)
- 1 exhibit hall only registration (includes Sunday exhibitor reception; breakfast, lunch, and coffee breaks)
- Post-conference attendee list (distributed approximately two weeks prior to the conference. Includes mailing addresses only)
- Exhibitor listing in the AMCHP Conference mobile app
- Exhibitor resource listing on the AMCHP Conference website
- Participation in the scavenger hunt



AMCHP 2024 Exhibit Hall Floorplan

[View the 2024 exhibit hall floorplan here!](#)

All contracts must be accompanied by full payment. Exhibit space will not be confirmed until payment is received. All fees must be paid in full before the exhibiting organization will be permitted to occupy exhibit space.



Mobile App

All sponsor and exhibitor listings will be accessible through the conference mobile app. The app will be available to attendees before, during, and after the conference providing additional exposure to your company information, right in the palm of their hand.

Enhance your listing with logos and hyperlinks, placed alongside a short description of your organization. Increase exposure by sending alerts to attendees to promote products and services as they make their personal schedules.

All exhibitors will receive a listing with company contact information including email and website, SM links, 150-word description and logo.



Exhibit Hall Dates & Times*

**Hours indicated are tentative and subject to change. All exhibitors will be notified in writing of any changes to this schedule.*

Saturday, April 13th

1:30 pm – 5:00 pm	Exhibitor Set-Up
5:30 pm – 7:30 pm	Exhibition Kick-Off Reception and Poster Presentations

Sunday, April 14th

7:30 am – 9:30 am	Exhibit Hall Open
12:45 pm – 2:00 pm	Lunch on your Own
3:00 pm – 4:00 pm	Dessert Networking Reception and Poster Presentations

Monday, April 15th

7:30 am – 8:30 am	Networking Breakfast in Exhibit Hall and Poster Presentations
10:00 am – 11:00 am	Coffee Break in the Exhibit Hall and Poster Presentations
3:30 pm – 4:30 pm	Dessert Networking Reception and Poster Presentations

Tuesday, April 16th

7:45 am – 11:00 am	Exhibit Hall Open
10:00 am – 11:00 am	Coffee Break in the Exhibit Hall and Poster Presentations
11:01 am	Dismantle – NO EARLY DISMANTLES ALLOWED



Hotel Information

AMCHP 2024 will be held at the Oakland Marriott City Center, in Oakland, California.

Please reserve your room using [this link](#) or call reservations at 510-451-4000 today!

The AMCHP group rate is \$219.

Health and Safety Information

AMCHP urges all participants to be mindful of their health and the health of others. If, prior to the meeting, a participant feels unwell, is informed that they have been exposed to COVID-19 in the prior five days, has been asked to quarantine or isolate, or tests positive for COVID-19, the participant should not travel and should not attend the meeting.

SPONSORSHIP OPPORTUNITIES

AMCHP 2024 Sponsorship Benefits

Sponsorship is an effective way to enhance product/service recognition and make a lasting impression with conference attendees. Sponsorship provides premier visibility imperative to remaining competitive. Each sponsorship package can be customized to meet your budget and marketing strategy needs. Let us know what you're looking for!

Sponsorship Benefit	Platinum \$15,000 and above	Gold \$10,000- \$14,999	Silver \$7,500- \$9,999	Bronze \$4,000- \$7,499
Branding Your logo featured on the conference home page, mobile app, walk-in slides, and signage	●	●	●	●
Acknowledgement Sponsor ribbons for all company representatives	●	●	●	●
Marketing One-time use of pre- and post-conference attendee lists (mailing addresses only)	●	●	●	●
Exhibit Space One tabletop exhibit space	●	●	●	●
Complimentary Full Conference Registrations	3	3	2	1
Complimentary Exhibit Hall-Only Badges	2	2	1	1
Tote Bag Insert	1	1		
Alerts in Conference App	2	2		



What Sponsorships Are Available at Each Level?

AMCHP makes it easy to stand out as an AMCHP 2024 sponsor with an extensive list of events and items, many of them new and some including a tabletop exhibit space!

Platinum \$15,000 and above	Gold \$10,000-\$14,999	Silver \$7,500-\$9,999	Bronze \$4,000-\$7,499
NEW! Product Theater	Partnership Reception	NEW! Relaxation Station	Breakout Session
NEW! Oakland Museum Reception and Cultural Experience	Exhibit Hall Opening Reception	Conference Website Navigation Banner Ad	Exhibitor Presented Session
NEW! Special CEO Townhall	Mobile App		Exhibitor Led Focus Group
NEW! AMCHP Block Party			Poster Showcase
			Plenary Breakfast
			Skills-Building Boxed Lunches
			Wellness Moments
			NEW! Childcare
			Lanyards
			Plenary Session Video
			Notebooks & Pens
			Navigation Ad
			Registration Confirmation
			Daily Digital E-Newsletter

High-Visibility Attendee Engagement Opportunities

NEW!

Platinum Level

Product Theater Sponsor



Quantity: 6

**Breakfast - \$25,000 or
Lunch - \$35,000**

- One-hour presentation of products or services and tabletop in the exhibit hall.
- Sponsors are required to provide breakfast or lunch. AMCHP will assist with logistics.
- Time slots are available on a first come, first served basis.
- For further details, please contact Alison at amchpexhibits@conferencemanagers.com.

Platinum Level

Oakland Museum Reception and Cultural Experience



Quantity: 3

\$30,000

- An event not to be missed held at the Oakland Museum – a museum, garden, and gathering place the brings together multidisciplinary collections of art, history, and natural science providing a unique setting for attendees to mingle and experience the art, history, and culture of Oakland.
- Your company will be remembered long after the reception is over. Entertainment, heavy hors d'oeuvres, and a hosted bar make this a popular event for all!

Platinum Level

Special CEO Townhall



Quantity: **EXCLUSIVE (1)**

\$15,000

- One-hour sit-down with AMCHP's CEO, Terrance E. Moore, MA, as he lifts the latest issues facing maternal and child health and looks for solutions within the community.
- This unique session will generate a memorable and productive conversation.
- As the sponsor, your CEO will join Mr. Moore on stage to facilitate the discussion.

High-Visibility Attendee Engagement Opportunities *continued*

NEW!

Platinum Level

AMCHP Block Party

NEW!

\$15,000

Quantity: 3

- Sponsor the AMCHP 2024 party to remember! This party will be held outdoors (weather permitting) and bring together all the fun elements of a neighborhood block party!
- Friends, great food, beverages, and entertainment all happen immediately outside the hotel.



Education/Content Opportunities

Gold Level

General Session Sponsor

\$10,000

Quantity: 3

- Introduce the speaker(s) and give a 2–3-minute talk about your company’s services.
- Your logo will appear on the conference website promoting the session.
- Provide a 60-second or less promo video to play during the walk-in video.

Bronze Level

Breakout Session Sponsor

\$5,500

Quantity: 5

- Select the breakout to sponsor.
- Your logo will appear on the conference website and program schedule.
- Provide handouts to be distributed.
- Sponsors are invited to partner with AMCHP staff to help facilitate.

Bronze Level

Exhibitor Presented Session

\$4,000

Quantity: 6

- 60-minute educational session – a helpful discussion of your programs or services solutions to a public health issue involving participation by your clients.
- Your session description will be listed in the online program and conference website.

*NOTE: Sponsor agrees to provide title, description, and list of presenters to the volunteer planning committee for review and approval. Must feature a presenter working in the field of public health and representing a local, state, federal, or academic perspective.

Education/Content Opportunities *continued*

Bronze Level

Exhibitor Led Focus Group

\$4,000

Quantity: 3

- 60-minute focus group to speak with your target audience and hear what they have to say about the current healthcare issues.
- Focus group cannot conflict with scheduled conference events.
- AMCHP will provide the conference registration list of those who opted to share information, so you may market to attendees.

Bronze Level

Poster Showcase

\$4,000

Quantity: 2

- In a high-traffic area for maximum visibility.
- Your logo is placed on the poster showcase signage.
- An e-blast, with your logo, will be sent to reminder attendees about the poster showcase.

Contributing Level

Youth Leadership Symposium

\$3,500

Quantity: **Exclusive (1)**

- Your support will allow time and space for youth and young adults to convene and share their perspectives on health issues affecting their families and communities, as well as how to respond to these needs collectively.
- Includes an e-blast to attendees to promote the symposium, sent by AMCHP with content supplied by the sponsor.

Contributing Level

MCH Trainee Meet and Greet

\$1,000

Quantity: 1

- This informal get-together and networking event connects current and former MCH trainees and MCH training program faculty.
- Sponsor will be invited to attend and will be recognized on special signage.

Scholarship Sponsorships

Contributing Level

MCAH Student Leaders Scholarship

\$3,000

Quantity: **Multiple**

- Ensure student(s) from diverse backgrounds and disciplines have meaningful professional and leadership development opportunities they may not have had otherwise due to affordability and access.
- Your sponsorship will cover the hotel, travel, and one registration for one student.

Contributing Level

Community-Based Organizations and Tribal Entities Scholarship

\$1,500 - \$3,000

Quantity: **Multiple**

- Your \$1,500 sponsorship will cover 2-3 registrations.
- Your \$3,000 sponsorship will cover registration and travel for one person.



Event Opportunities

Gold Level

Partnership Reception

\$12,500

Quantity: **Exclusive (1)**

- As the sponsor, your company will be thanked at the start of the reception.
- Table-top tents will be placed on each table to share your logo, website, and a short description of your organization.
- Sponsor may distribute promotional materials on tables.

Gold Level

Exhibit Hall Opening Reception

\$12,000

Quantity: **4**

- This reception is the first official event in the Exhibit Hall and features casual fare and a cash bar.
- Your logo will appear on recyclable, biodegradable napkins, and event signage.
- A member of AMCHP Leadership will thank you during the welcome remarks and will share your name and exhibitor table number.

Silver Level

Relaxation Station and Lounge

NEW!

\$7,500

Quantity: **4**

- Massage therapists will wear your branded shirt.
- Sponsorship includes pillows branded with your company name and enlightening reminders.

Bronze Level

Plenary Breakfast

\$6,500

Quantity: **4**

- Provide attendees with a delicious continental breakfast.
- Your logo will appear on the recyclable coffee sleeves around the cups attendees will carry with them throughout their day.

Event Opportunities *continued*

Bronze Level

Skills-Building Boxed Lunches **\$5,500**

Quantity: **6**

- As the sponsor, you will be thanked at the start of each session.
- Place your promotional materials for attendees to take with them on each table.

Bronze Level

Wellness Moments **\$5,500**

Quantity: **3**

- Treat attendees to an invigorating wellness session by sponsoring yoga, meditation, Zumba, etc.!
- Special opportunities to include your logo on yoga mats, or event-affiliated product.

Bronze Level

Childcare **\$4,000**

Quantity: **4**

NEW!

- Provide an enriching and comfortable space for babies and children where parents know their child/children are safe.
- Provide literature about your company in the room for parents to take with them.

Contributing Level

Refreshment Break **\$3,500**

Quantity: **1**

- Sponsor a morning and/or an afternoon break.
- Be recognized with signs at the entrance to the refreshment area.
- Provide literature about your company for attendees to take with them.

Onsite Marketing Opportunities

Gold Level

Mobile App

\$10,500

Quantity: **Exclusive (1)**

- Full sponsorship of the AMCHP 2023 Conference Mobile App entitles you to have your logo on the splash screen and in the main banner.

Bronze Level

Lanyards

\$6,500

Quantity: **Exclusive (1)**

- Your logo will be co-branded with the AMCHP logo and worn around every attendee's neck for the duration of the conference.

Bronze Level

Plenary Session Video

\$6,000

Quantity: **4**

- Capture attendees' attention with your 60-second promotional video that will play prior to each plenary session.

Bronze Level

Notebooks and Pens

\$5,500

Quantity: **Exclusive (1)**

- Attendees will see your logo when they take notes during the conference and beyond!
- Made from recycled materials, these notebooks are ever present during the conference.

Contributing Level

Lactation Room

\$2,500

Quantity: **2**

- Show your support for breastfeeding parents attending the Annual Conference.
- Provide information about your company in the room for parents to pick up and take with them.

Contributing Level

Directional Signs

\$1,000

Quantity: **Multiple**

- The sponsored directional meter board features your company graphics and sales message on one entire side of the board.

Onsite Marketing Opportunities *continued*

Contributing Level

Table Tents/Keynote Seat Drop

\$1,000

Quantity: 3

- Place your materials in the hands of every attendee when you sponsor a General Session Seat Drop!
- Choose one of the three General Sessions to sponsor. Sponsor provides printed material and AMCHP will distribute it for you.

Contributing Level

Hand Sanitizer Stations (two per sponsorship)

\$1,000

Quantity: 8

- Help attendees stay safe by sponsoring hand sanitizer around the educational rooms, exhibit hall, and registration area.
- Signage will be placed with each station recognizing your organization.

Contributing Level

Tote Bag Gift Items

\$750

Quantity: 4

- Provide a functional gift item such as branded USB chargers, etc. (No paper gifts, please.)
- Sponsor provides finished product and is responsible for production, shipping, and material handling costs. Advanced approval is required.

Contributing Level

Tote Bag Insert

\$550

Quantity: 5

- One single page flyer (may be two-sided) not to exceed 8.5" x 11".
- Sponsor provides printed material and is responsible for all production, shipping, and material handling costs. Advance approval is required.

Contributing Level

Mobile App Alert

\$275 for 1 alert;

Quantity: 10

\$415 for 2 alerts

- Promote your products and services to all the attendees and drive them to your exhibit booth.

Advertising/Branding Opportunities

Bronze Level

Navigation Ad

\$7,000

Quantity: **Exclusive (1)**

- This ad will follow attendees as they navigate their way around the meeting website and can link to a webpage of your choosing.

Bronze Level

Registration Confirmation Sponsor

\$5,500

Quantity: **Exclusive (1)**

- Exclusive sponsorship and one of the most referenced conference pieces of information.
- The 2023 confirmation was sent to 1,300 attendees!

Bronze Level

Daily Digital E-Newsletter

\$4,500

Quantity: **2**

- Reach meeting attendees each morning with the AMCHP Convention Daily, the only publication that provides up-to-the-minute news, information, and schedules.
- Your logo appears in the e-newsletter masthead and your banner ad plus company description appears at the foot of the e-newsletter!

Contributing Level

Conference Website Featured Video

\$3,500

Quantity: **2**

- Engage attendees immediately with your video on the main page of the AMCHP Conference website!

Contributing Level

Tile Ads

\$2,500 per meterboard

Quantity: **1**

- Place a custom banner ad on the homepage of the conference website.
- Your ad is placed among the tiles that direct attendees to important information.
- This branded ad can link to a webpage of your choosing.

Advertising/Branding Opportunities *continued*

Contributing Level

Rotating Banner Ads: **\$2,000**

Quantity: **3**

- Place a custom ad on the right-hand column of the AMCHP Conference website.
- This branded ad can link to a webpage of your choosing.

Contributing Level

Sub-Page Header Banner **\$1,500**

Quantity: **3**

- Place a custom ad on one of several subpages of the AMCHP Conference website for attendees to see as they visit a specific page.
- This branded ad can link to a webpage of your choosing.

Contributing Level

Sponsored E-Blast **\$750**

Quantity: **6**

- Sponsor to provide graphics and text. E-blast sent from AMCHP's communications to all registered attendees.

Customized Branding Opportunities

Multiple branding opportunities are available throughout high-volume conference areas. Contact us to discuss pricing and the best option for your organization. We will work with your budget to find the best fit.

AMCHP 2024

**Interested in sponsoring
or exhibiting at AMCHP
2024? Please contact:**

AMCHPexhibits@conferencemanagers.com

