

Outlines the Path from Base Camp Leadership  
to the Summit of Exceptional Leadership

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## Why we have fewer Good Leaders?

How to continue to be successful tomorrow?

How can we de-corrupt the leadership today?

Widely acclaimed as a contemporary masterpiece, this book is a discerning analysis of the leadership vacuum that pervades the world. It outlines how leaders today can reach the summit of exceptional leadership by re-discovering the leadership traits that lie dormant within them. This 2nd edition is profoundly enriched by two new additions—a new preface: Why we Have Fewer Good Leaders, and a postscript: Persistent Doubts; Perennial Questions. The innovative concepts that are already a part of the new leadership folklore—Four-Quadrant Matrix of Choice; Five Circles of Leadership Attitudes; Triple Top Line of Joy, Peace and Contentment and The Journey from Base Camp Leadership Traits to the Summit of Exceptional Leadership—have all been thoroughly updated with many inspiring insights that leave a lasting imprint on the reader.

## About the Author



**Ravi Chaudhry** is a Strategy Consultant to corporations, governments, civil society and think-tanks; mentor to CEOs and corporate boards; public intellectual; futurist; public speaker and a Fellow of the World Business Academy, a network of global thought leaders that represent some of the best and brightest men and women shaping today's landscape. Recipient of the 'Ambassador of Knowledge' award, he is often referred to as a leadership guru. He is the Founder Chairman of CeNext

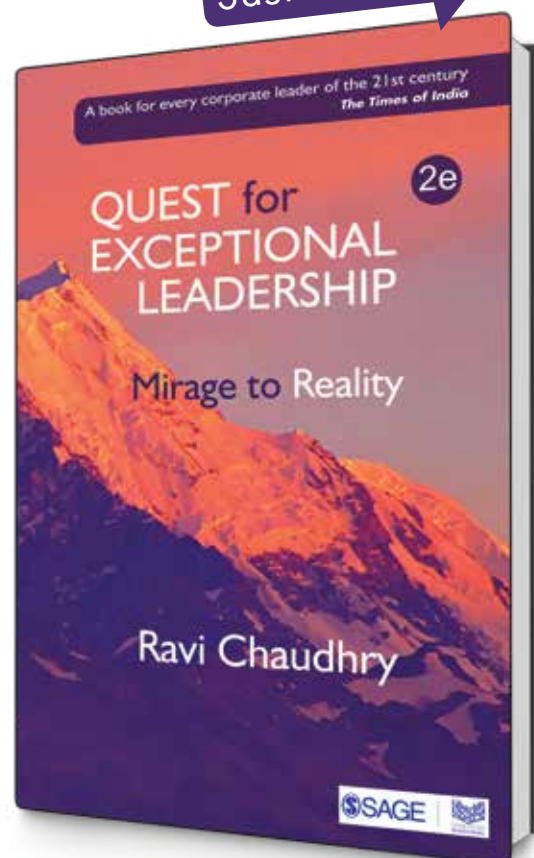
Consulting and Investment Pvt Ltd, a New Delhi-based strategy consulting firm. His clients include several Fortune 1000 corporations and small and medium-sized enterprises (SMEs) all over the world, numerous Indian business groups, and Governments of several countries. He has also served on the Boards of several companies and organizations.

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