

# **DOPE CREW PRODUCT & PRICING INFO**

## ALL BIKER DOPE JACKETS & VESTS ...

# HAVE INNER LINING IMAGE OPTION

Option of custom image on inner lining for \$50.

Or select from a list of existing designs for free (e.g. US flag, Ride Or Die skull etc.).

Biker Dope logo is default inner lining pic.

If requested, Barbarian fur vests can have an inner cloth lining with image as well (covering the default leather inner lining).

Our artists can make any image from pics submitted.

Customers must confirm that they have the rights to and give permission for us to use the image on our apparel.

## **COME WITH REMOVABLE ARMOR**

Jackets come with CE-certified (or CE-tested) elbow, shoulder and back armor, which can be easily removed.

Barbarian fur vests come with removable back armor.



#### **CAN BE CUSTOM FIT**

We take their measurements, and our dope is made to fit your client perfectly.

Concierge-level tailoring for our low pricing is a sweet point—even the big boys can't offer this level of customization.

Customer looks and feels marvelous, and becomes our brand's walking calling card.

## CAN BE MADE IN MANY COLORS, AND VEGETABLE TANNED LEATHER

Leather can be made in most colors like brown, gray, white, yellow, blue etc.

We offer vegetable-tanned leather, which is a top leather

#### **COME WITH A CREDIT CARD KNIFE**

A dedicated, hidden breast pocket for a credit card-shaped item that folds into a sharp knife for emergencies.

# HAVE FREE SHIPPING & 7-DAY RETURNS

We don't charge shipping for anything on the store.

If a client buys in New Jersey please let them know they must pay sales tax.

that designers and high-end biker apparel is made with (add +\$200 to a product's price).

In addition to cowhide (the default leather we use), we can make it in lambskin and other types of animal and vegan leather.



We have a liberal return policy. The client must pay for return shipping.

If the item is defective, or not what was ordered, client can opt to receive a full refund..

Client can also return their order for any reason within 7 days of receipt, but must pay for shipping.

## **JACKETS & PANTS**

## THE APOCALYPSE JACKET





Product page to be finished on website soon

Our cost: \$150

Our regular price online: \$325

Your client's discounted price: \$275

## THE APOCALYPSE VEST





Product page to be finished on website soon

Our cost: \$100

Our regular price online: \$275
Your client's discounted price:

\$225

#### THE WESTERN RIDER



bikerdope.com/products/western-riderbiker-jacket

Our cost: \$150

Our regular price online: \$325 **Your client's discounted price:** 

\$275

#### THE CAFE RACER



bikerdope.com/products/the-cafe-racer

Our cost: \$150

Our regular price online: \$325
Your client's discounted price:

\$275

#### **ROCKSTAR RIDING PANTS**



bikerdope.com/products/biker-doperockstar-riding-pants

Our cost: \$100

Our regular price online: \$275

Your client's discounted price: \$225

#### **CLASSIC RIDING SHIRT**



 $\frac{bikerdope.com/products/biker-dope-riding-}{\underline{shirt}}$ 

Our cost: \$125

Our regular price online: \$275

Your client's discounted price: \$225

## **BARBARIAN FUR BIKER VESTS**

Modelled after the fur vests worn by outlaw bikers of the 60s and 70s—which were often worn over their leather or blue jean jackets—these are the only fur biker vests made on the planet.

Back armor and a distressed leather inner lining will help protect you in case of a spill. Specialized pockets come in handy for bikers and all adventurers.

Clients have the option for a cloth lining with a custom or stock image on it.

They are reversible with reversible zippers, so you can rock the fur or the distressed leather on the outside.

The fur is *faux fur* (fake, pronounced: "fow" fur).

THE OUTLAW	THE SAVAGE	THE WILDING
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Product page to be finished on website soon

Our cost: \$100

Our regular price online: \$275 **Your client's discounted price:** 

\$225



Product page to be finished on website soon

Our cost: \$100

Our regular price online: \$275 **Your client's discounted price:** 

\$225



Product page to be finished on website soon

Our cost: \$100

Our regular price online: \$275

Your client's discounted price: \$225

#### Cool Background Story

This is based on a fur vest worn by one of the porn actors in the X-rated underground 80's cult classic *Scooter Trash*--which included porn stars Ron Jeremy and Farah Fawcet look-alike Rhonda Jo Petty--and was acted and directed by a NJ outlaw biker club (a 1%er club). Biker magazine pinup girls also acted in it..

We can make all our leather and suede in most standard colors.

We can also change the fur of a Barbarian vest

Some swatches of a few popular colors.



Our faux fur swatches



Available suede swatches



#### **PLEASE NOTE**

The Apocalypse Jacket & Vest, and the Barbarian Fur Biker Vest Collection (all three of our fur vests) do not have product pages yet but will very soon.

Below is a list of our Biker Dope-brand items that already have product pages on our store, including our dopest past products:

The Cafe Racer
The Western Rider
Rockstar Riding Pants
The Lone Wolf Jacket
The Classic Riding Shirt:

Here is the url for this existing collection:

https://www.bikerdope.com/collections/biker-dope-apparel

#### **FREEGLOVES™**

Freegloves are an original, innovative glove design for bikers that does not exist elsewhere.

The tips of the gloves can be pulled off the fingers while remaining attached to the glove for full use of the fingers.

This is a significant innovation for bikers as it allows for use of the fingers without having to take one's gloves off.

This is not only practical but riders can now safely do things that they would otherwise be unable to do without taking their gloves off, which may not be safe or practical in many scenarios.

All Freegloves are quality, well-made gloves and are well worth the price even without the innovative feature.

#### **RETRO MODEL**

#### **OUTLAW MODEL**

#### **SPEED MODEL**

Product page to be finished on website soon

Our cost: \$50 (25)

Our regular price online: \$125
Your client's discounted price:

\$100

Product page to be finished on website soon

Our cost: \$50 (25)

Our regular price online: \$125 Your client's discounted price:

\$100

Product page to be finished on website soon

Our cost: \$75 (50)

Our regular price online: \$150 **Your client's discounted price:** 

\$125

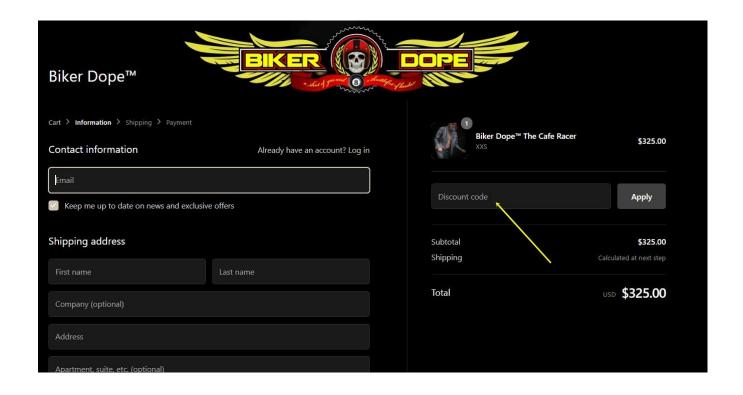
## SALES CREW DISCOUNT CODE INFO

After the product pages are completed soon, the best practice is to ask the client to order from bikerdope.com then and there (usually on their mobile phone), and tell them to input your personalized Discount code.

If a product doesn't have a product page yet on bikerdope.com please email <a href="mailto:dopemaster@gmail.com">dopemaster@gmail.com</a> with: Your name, the client's name, and the specs (item, colors, measurements etc). We'll then email them a custom order link.

Please note this Discount Code (which starts with your first name and ends in BIKERDOPE) cannot be used with other products on the store. It will only work with Biker Dope-brand items (<a href="https://www.bikerdope.com/collections/biker-dope-apparel">https://www.bikerdope.com/collections/biker-dope-apparel</a>)

When making a sale, give your customer your personalized Discount Code. Your sales will be tracked this way and your customer will get \$50 off <u>each</u> Biker Dope-brand product when they enter your Discount Code during checkout:



## **DOPE TEAM MEMBER INFO**

TEAM MEMBER NAME	DISCOUNT CODE	PAYMENT METHOD(S) (Paypal etc.)
CHACHI	CHACHIBIKERDOPE	
JIMMY	JIMMYBIKERDOPE	
KIMIE	KIMIEBIKERDOPE	
DEVIN	DEVINBIKERDOPE	
DORIAN	DORIANBIKERDOPE	
VLAD	VLADBIKERDOPE	
DEMUS	DEMUSBIKERDOPE	

## **CLIENT MEASUREMENTS—OUR SECRET WEAPON**

Of course we can sell existing stock we have. But for orders that will be made and shipped, **the customizability of our apparel is our secret weapon** that lets us go toe-to-toe with established brands who have limited sizing.

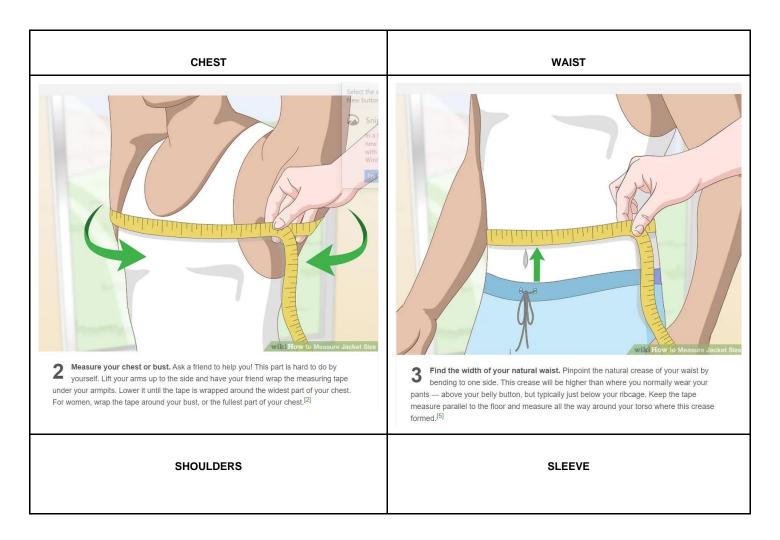
Use it.

**Take your client's measurements when you're with them.** Looking amazing in our swag won't only make 'em feel awesome, but is your best calling card for more organic sales.

Other than being a brand ambassador, the main way a crew member "earns their keep" is by taking client measurements. Your clients will love you for making them look great and feel good about themselves.

## **JACKET MEASUREMENTS**

- **1. The most important measurement is asking the client's height and weight**. Even without measurements a decent-fitting jacket can be made from a person's height and weight.
- 2. Then take these four measurements with your measuring tape.





## **PANT MEASUREMENTS**

- 1. This is easy. Usually, clients know their pant waist and length size. So just ask them.
  - 2. If they're unsure, take hip and pant length measurements::



## **QUESTIONS? NEED TO CONTACT BIKER DOPE?**

Chachi (646) 972-0609 shashioliveira8@gmail.com

Deme (347) 480-9990 dopemaster@bikerdope.com

bikerdope.com