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#### CREDITS & INFO

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#### THE CONCEPT

Pitch Deck is a game about convincing your friends to invest in the most ridiculous startups imaginable. You all play clueless entrepreneurs and venture capitalists in a world where centaurs wear Crocs, Girl Scouts sell Adderall door-to-door, and people list their doomsday bunkers on Airbnb.

Each round, everyone combines a Pitch card from their hand with a Company card on the table to create a new business, like Uber for Piggyback rides or Tinder: The Musical. Then everyone makes a quick elevator pitch describing their businesses and why you should invest in it.

A different person plays the Lead Investor each round, who decides which idea everybody will secretly fund, based on how compelling the pitch was. Once everyone has been Lead Investor once, the funding amounts are revealed and totaled. There are two winners: the person who pitched the most valuable company and the person who invested the most in that company.

#### **GETTING STARTED**

Everyone draws a hand of 8 Pitch cards and takes a stack of 8 Funding tiles from one of the game's Venture Capital funds. The VCs all have the same investment amounts (\$1-8 billion), so people are free to pick one based on which they like—or dislike?—the most. Everyone shuffles their Funding tiles and places them in a stack face down in front of themselves, so you can't see the dollar amounts. Pick someone to be the first Lead Investor. We suggest the person least familiar with the game.

#### PLAYING PITCH DECK

**Making pitches**: The Lead Investor draws 3 Company cards and reads each name out loud. Then they pick the company they want to hear pitches for, e.g. Linkedln. Discard the other two cards. Everyone else chooses a Pitch card from their hand to pair with that company, e.g. Linkedln for "Babies" or Linkedln for "The profoundly lazy."

Starting with the person to the Lead Investor's left, going clockwise, everyone gives a quick elevator pitch for their brilliantly awful business idea. It can be as short as a single word, or as long as a minute or two. The Lead Investor does not make a pitch. After everyone has made their pitch, the Lead Investor decides whose business everyone will fund, placing the Company and Pitch card pairing in the middle of the table. Their choice can be based on anything, but it's usually given to whoever gave the best or funniest or weirdest pitch.

**Investing:** Everyone draws the top two Funding tiles from their stack and secretly chooses one of the amounts to invest in the winning business. Then they place the chosen tiles face down on top of the card pairing, so that the amount is secret. Everyone reshuffles the unchosen tile into their stack. The person whose pitch won does not invest this round. Everyone except the Lead Investor draws a replacement Pitch card, so you always have 8 cards in your hand to begin a turn. The player to the left of the current Lead Investor becomes the new Lead Investor.

**Scoring**: After everyone has been Lead Investor once, reveal and add up the investment amounts, going one company at a time (for drama). Each round, there are two winners: the person who pitched the company with the highest total funding is the winning founder, and the person who invested the most in that company is the winning investor. Either play again or actually go start that company.

#### FINICKY RULES

**Pivoting**: Every card in Pitch Deck is hilarious and good. But if someone incorrectly doesn't like the cards they have in their hand, once per game they can discard their hand and draw 8 new cards.

**Co-Founders**: In the unlikely event you have enough friends to play with 9+ people, we recommend playing in 2-person(ish) teams. Everyone has their own hand, but you pitch together and collectively decide which cards/funding amounts to use.

**Pitch Off**: It is statistically possible that a game will end in a tie for one or both winners. When this happens, just like in real business, it immediately triggers a Pitch Off. Draw a Company card from the top of the deck and give each tied player a single Pitch card to play—but they can't look at it until immediately before they start their pitch. After they finish, everyone can either argue or vote on who won. Also: the drama is heightened if everyone chants "Pitch. Off. Pitch. Off. Pitch. Off." to begin.



### Venmo

#### **COMPANY NOTES**

A mobile payment service, where you pay your friends and put cute little emojis in there to suggest that you're paying for sex.



#### Infowars

#### **COMPANY NOTES**

A conspiracy theory website whose shirtless founder, Alex Jones, claims that Sandy Hook, 9/11, and the moon landings were staged.



## **PornHub**

#### **COMPANY NOTES**

A site where you open an incognito window and stream totally normal videos. Wait I thought my speakers were muted OH GOD NO WHY WONT IT PAUSE



# Wikipedia

#### **COMPANY NOTES**

A free online encyclopedia that allows virtually anyone the ability to edit or create an article. Miraculous, that all somehow works.



## Uber

#### **COMPANY NOTES**

An app where you order a cab on your phone. Which sounds like it wouldn't require being sketchy as hell, but here we are apparently.



# **Axe Body Spray**

#### **COMPANY NOTES**

A brand of cologne targeted towards boys who don't know any better. Scents include Musk, Spice, and least problematically, Oriental.



## WikiLeaks

#### **COMPANY NOTES**

A nonprofit founded by Julian Assange in partnership with the Russian government that publishes secrets and leaked documents.



# Your Company

#### **COMPANY NOTES**

Literally the place where you work. Or your chill ass lifestyle business. Or your school. Whatever. You know more about this than we do.



# Soylent

#### **COMPANY NOTES**

An "open source meal replacement" that claims to meet all daily nutritional requirements. It is NOT Slimfast for men, thank you.



# **Ashley Madison**

#### **COMPANY NOTES**

A dating site for people to have affairs. A 2015 hack revealed that the site had 70,000 "female" bots sending fake messages to men.



## Ask Jeeves

#### **COMPANY NOTES**

A search engine that asks you to imagine that its results are being handselected for you by a fancy British valet any not a cold, unfeeling algorithm.



# The Make-A-Wish Foundation

#### **COMPANY NOTES**

A nonprofit that gives children with terminal conditions a last wish. Unless it involves firearms, which honestly could have been so badass.



## **Fitbit**

#### **COMPANY NOTES**

An activity tracker that you wear on your wrist that monitors your step count, heart rate, and masturbation vigor.



## Shazam

#### **COMPANY NOTES**

An app that identifies what song is playing rather than you having to suffer the indignity of asking someone. Named after the popular 1990s Sinbad film.



# Snapchat

#### **COMPANY NOTES**

A photo and video app most famous for the fact that the content disappears after a set amount of time. Insert lame sexting joke here.



#### Monsanto

#### **COMPANY NOTES**

An agrochemical, biotechnology, and GMO corporation founded to prove that liberals are also prone to weird antiscience views.



# Yahoo! Answers

#### **COMPANY NOTES**

A site with crowdsourced answers for pressing questions like "Can your butt start higher than the crack?" and "Where do wizards live?"



## **Kickstarter**

#### **COMPANY NOTES**

The world's largest crowdfunding site, where you can buy such highbrow items as a cooler with a built-in blender and this card game.



## Fox News

#### **COMPANY NOTES**

A conservative news channel that claims "fair and balanced" reporting. It is often described as a state media outlet for the Trump administration.



# Westworld

#### **COMPANY NOTES**

A futuristic, Wild Westthemed amusement park populated by depressed androids. You can really find yourself in there, you know?



# The Church of Scientology

#### **COMPANY NOTES**

A religion founded by L. Ron Hubbard positing that we're immortal spirits called Thetans locked in eternal conflict with the alien Xenu.



## **Airbnb**

#### **COMPANY NOTES**

A site where people temporarily rent their places to people who definitely aren't going to use their apartment as a pop-up brothel.



# Vibram FiveFingers

#### **COMPANY NOTES**

A company that sells rubbers shoes with separate toe sections meant to replicate being barefoot, and also, presumably, celibacy.



## Chatroulette

#### **COMPANY NOTES**

A website where you were connected with a random person anywhere in the world to video chat. Also penises. Why were there so many penises.



## **TaskRabbit**

#### **COMPANY NOTES**

A website where you hire freelancers to do things like clean your apartment, hang a painting, be a human table, or dispose of a body.



# Crocs

#### **COMPANY NOTES**

A shoe company known for its tasteless, injection molded footware. Most frequently observed in orange and on Mario Batali's feet.



## Roomba

#### **COMPANY NOTES**

It's your adorable little vacuum cleaner robot buddy! It is definitely not spying on you for the NSA. Right, little guy? You'd never do me dirty like that.



# Rent the Runway

#### **COMPANY NOTES**

A fashion site where you can rent crushingly expensive designer clothes and accessories for a 4- or 8-day period for 10% of the retail price.



## WebMD

#### **COMPANY NOTES**

A website to find information about medical conditions. Oh god, it's cancer, isn't it? Hey, look at this: is that a gland or a node?



# Chuck E. Cheese

#### COMPANY NOTES

A chain of restaurants famous for pizza, ball pits, and creepy animatronic characters who probably don't come to life at night.



# Ben and Jerry's

#### **COMPANY NOTES**

A hippie-type ice cream company that features flavors such as Cherry Garcia, Half Baked, Cinnamon Buns, Chunky Monkey, and Psilocybin.



## **Seamless**

#### **COMPANY NOTES**

A site where you can order food from local restaurants when you're too lazy, tired, high, or incompetent to make it for yourself.



## **BuzzFeed**

#### COMPANY NOTES

A website famous for listicles, quizzes, viral content, and out of nowhere, deeply sourced reporting on major political events.



## **Hot Pockets**

#### **COMPANY NOTES**

A delicious microwaveable treat that comes in varieties such as Ham & Cheese, Chicken Bacon Cheddar, Pepperoni Pizza, and Sadness.



# **Breitbart**

#### **COMPANY NOTES**

An alt-right news and commentary website that will make you long for the civility of Reddit and YouTube comments sections.



## **Blackwater**

#### **COMPANY NOTES**

A private military contracting service, which has since rebranded twice to Xe and Academi. But they swear they're not X-Men villains.



# Snuggie

#### **COMPANY NOTES**

The most popular sleeved blanket in the world. Accept no imitation. It is also known as the Snuggler, Doojo, Toasty Wrap, and Slanket.



# ChristianMingle

#### **COMPANY NOTES**

The "largest & fastest growing community of Christian singles." A 2014 survey reported that 61% of users were willing to have casual sex.



# Hitachi Magic Wand

#### **COMPANY NOTES**

An electronic device that is ostensibly meant to massage sore muscles, but is actually used as a vibrator 100% of the time.



# **DivaCup**

#### **COMPANY NOTES**

A menstrual cup that was described by the site Reductress as changing "everything about the way you collect your own blood."



## **Amazon Alexa**

#### **COMPANY NOTES**

Amazon's cheerful AI assistant, who is magically imprisoned in a cylindrical speaker and suffers the daily indignity of hearing you poop.



## 23andMe

#### COMPANY NOTES

A genetic testing company where you spit into a tube and a month later learn that you're 6% Neanderthal and have something called the fat gene.



## Plan B

#### **COMPANY NOTES**

A form of birth control that can be used after sex. Common side effects include nausea, breast tenderness, and awkward brunches.



#### **SPANX**

#### **COMPANY NOTES**

An underwear company that specializes in slimming garments that "help women feel great about themselves and their potential."



## Grindr

#### **COMPANY NOTES**

A dating app for gay and bisexual men. Thought Catalog claims that "there are only two emotions on Grindr: boredom and horniness."



# **Medieval Times**

#### **COMPANY NOTES**

A dinner theater set in the medieval era. There were no utensils in medieval times, hence there are no utensils at Medieval Times.



# The Girl Scouts of

#### **COMPANY NOTES**

An organization for "girls of courage, confidence, and character, who make the world a better place."

Also: cookies.



# The Trump Organization LLC

#### **COMPANY NOTES**

A holding company for Donald Trump's fraudulent hotel, television, water, steak, beauty pageant, and fake university businesses.



# **Squatty Potty**

#### **COMPANY NOTES**

A family-owned company that promises "the best poop of your life" when you use its patented toilet stool to "unkink the colon."



# **Jurassic Park**

#### **COMPANY NOTES**

A dinosaur theme park near Costa Rica, founded by a billionaire philanthropist. It's totally safe. They're just testing the fences.



## ΙΚΕΔ

#### **COMPANY NOTES**

A Swedish company that sells inexpensive, readyto-assemble furniture that you construct with an adorable tiny metal key.



# Arby's

#### **COMPANY NOTES**

The 2nd largest sandwich chain in America, with over 3,300 "restaurants." Products include All Beef, Beef, Side Beef, and Double Beef.



## **Netflix**

#### **COMPANY NOTES**

A video streaming site that no longer has the original Carl Sagan Cosmos, so despite everything else, it is dead to us.



## **Blockbuster**

#### **COMPANY NOTES**

A chain of brick-and-mortar stores that rented VHS tapes and DVDs, while also providing jobs to 80% of America's unemployable teens.



# Second Life

#### **COMPANY NOTES**

A deserted online virtual world that once boasted nearly 1 million active users. Now run by the Boy Mayor and his mysterious companion, Totino's.



## GoPro

#### **COMPANY NOTES**

A video camera that can be be strapped to an eagle, clipped to the end of a trombone, and survive falling from a plane into a pig pen.



## CrossFit

#### **COMPANY NOTES**

A fitness company with over 13,000 "boxes." Sample workouts include rolling boulders up hills and having your liver pecked out by crows.



# Cards Against Humanity

#### **COMPANY NOTES**

A party game where people answer black question cards with white answer cards until Jared says something racist again. Stop it, Jared.



# **Burning Man**

#### **COMPANY NOTES**

An annual desert gathering of artistic self-expression. Come for the art cars, drugs, and music; stay for the merkins, kids, and dust.



# **GeoCities**

#### **COMPANY NOTES**

The OG web hosting service from the 90s that hosted your angsty teen poetry and collection of charming little construction man gifs.



## WorldStar

#### **COMPANY NOTES**

A site that became famous for its aggregation of rap videos, user-uploaded street fights, and "terrifying extremes of human behavior"



## **Oculus**

#### **COMPANY NOTES**

A company that makes virtual reality headsets. But definitely not for porn. I'm definitely not lawnmower manning porn right now.



## Hot or Not

#### **COMPANY NOTES**

An iconic early 2000s website where you rated the hotness of users on a scale from 1 to 10. It helped inspire the creation of Facebook.



# **Ed Hardy**

#### **COMPANY NOTES**

A clothing brand once described as "so hated that it cannot be worn ironically" along with Nazi uniforms, KKK robes, and self-tanner.



# Silk Road

#### **COMPANY NOTES**

The internet's black market, where you can buy anything from a jar of sand to a \$150K hitman to your own credit card number, probably.



# **Fleshlight**

#### **COMPANY NOTES**

A sex toy shaped like a flashlight and designed to mimic a presumably human woman's vagina. They come in all shapes, sizes, and colors.



## **YouTube**

#### **COMPANY NOTES**

A video sharing site where you can go straight from streaming a lecture on string theory to watching a chimp pee in its own mouth.



# Instagram

#### **COMPANY NOTES**

A photo sharing app that immediately makes you feel bad about not being as interesting, attractive, or worldly as your friends.



# SkyMall

#### **COMPANY NOTES**

A catalog featuring
"unconventional" items from
Justin Bieber floss to a
"face trainer" that claims
to reduce sagging by 71%.



## lululemon

#### **COMPANY NOTES**

An apparel company that produces yoga-inspired clothing for moms, prospective moms, dog moms, and Google employees.



# Etsy

#### **COMPANY NOTES**

An online store where you can buy lovingly handcrafted items, from \$20 felt coasters to artisanally knitted vibrator coozies.



# Medium

#### **COMPANY NOTES**

A blogging platform where you can turn your two-beers-deep rant about PC culture on college campuses into a thinkpiece no one will read.



## COMPANY NOTES

One of the world's oldest religious groups. They have over 1 billion members worldwide. And run a country too? That's really weird.



## La Croix

#### **COMPANY NOTES**

A flavored seltzer company that is inexplicably popular. Wired describes its appeal being its "bubbly, trustworthy blandness."



# Martha Stewart Living Omnimedia

#### **COMPANY NOTES**

The conglomerate founded by Martha Stewart that includes all her media properties. It's still really weird that she went to prison.



# **TripAdvisor**

#### **COMPANY NOTES**

A travel site where people review marginally fun things to do on vacation. They've had several controversies around "revenge" reviews.



# The Sharper Image

#### **COMPANY NOTES**

A retail store that offered random electronics, air purifiers, "high-tech lifestyle products," and something called the Robosapien.



#### **Fiverr**

#### COMPANY NOTES

A site where you pay a freelancer \$5 dollars (or more) to do a little job for you, like designing an awful logo or being your fake Canadian boyfriend for a summer.



# **Y** Combinator

#### **COMPANY NOTES**

An accelerator program for startups that offers mentorship and \$120,000 in exchange for 7% equity and a five-year vow of celibacy.



# **FarmersOnly**

#### **COMPANY NOTES**

A dating site for "down-toearth country types." Don't get any ideas, city folk. This is their place to let loose. It's farmers only in here.



# Tesla

#### **COMPANY NOTES**

An electric car company founded by Elon Musk. They are building something called the Gigafactory in the desert that will almost certainly launch Skynet.



# Viagra

#### **COMPANY NOTES**

A medication to treat erectile dysfunction. Side effects include heartburn, flushed skin, prolonged erections, and hearing loss.



# LinkedIn

#### **COMPANY NOTES**

A business-oriented social networking service. There is literally nothing funny or interesting about this site.



# Уelр

#### **COMPANY NOTES**

A crowdsourced review site for people to rank local businesses from 1-5 stars and to passive aggressively gripe about their server.



## **Tinder**

#### **COMPANY NOTES**

A dating app where you swipe left & right on people doing shirtless yoga poses next to sedated tigers in front of Machu Picchu.



# craigslist

#### **COMPANY NOTES**

A site where you can find an apartment, buy a used saxophone, and wail into the void about the person you should've asked out on the train.



## **TED**

#### **COMPANY NOTES**

A conference series that includes inspirational talks like "How to Tie Your Shoes" and a performance of something called "beatjazz."



#### ISIS

#### **COMPANY NOTES**

A jihadi group whose goal is to institute a worldwide caliphate. They use the internet to recruit vulnerable people around the world.



# Meetup

#### **COMPANY NOTES**

A social network that lets you find people in the real world who are willing to tolerate listening to your Dr. Who fan theories.



# Edible Arrangements

### **COMPANY NOTES**

The creator of and The Leaders in Fresh Fruit Bouquets There's no better way to say you tried, without having actually tried.

The imminent	Your tired, your	Human decency
nuclear	poor, your huddled	
apocalypse	masses yearning to	
apocaigpsc	breathe free	
	breathe free	
PITCH NOTES	PITCH NOTES	PITCH NOTES
#fallout_shelters	#ellis_island	#scarcity
#ramen_profitable #stealth_mode	#ICE_raids #vc_bait	<pre>#deep_learning #share_economy</pre>
#but_her_emails	#lady_liberty	#sells_itself
#AB_test	#no_downside	#viral
#iodine_tablets	#antifragile	#first_to_market
Drum circles	Fake news	Children's teeth
Diam encies	Take Hevvs	Omidien's teeth
PITCH NOTES	PITCH NOTES	PITCH NOTES
#noise_complaints	#journalism	#tooth_fairying
#sundays_in_the_park	#countercyclical	#sweet_little_chiclets
#brogrammers #backpacker_demographic	<pre>#already_meaningless #bubble</pre>	<pre>#stealth_mode #conversion_rate</pre>
#hmmmm	#cross_pollinate	#gold_fillings
#share_economy	#fourth_estate	#pre_revenue
Fecal transplants	lmaginary friends	Mindfulness
PITCH NOTES	PITCH NOTES	PITCH NOTES
	#childhood	#meditation
#pooping_back_and_forth		# 1
#share_economy	#new_category	#drink_the_koolaid
#share_economy #exotic_gut_flora	#totally_normal	#deep_learning
#share_economy	<b>G</b> •	

Doing a murder	Talking to your kids about sex	Exotic pets
PITCH NOTES  #supplies #conversion_rate #proprietary_algorithm #anonymous #satisfaction_guaranteed #agile	PITCH NOTES  #dry_run #hard_sell #proprietary_algorithm #awkward_pauses #change_agent #last_mile_solution	PITCH NOTES  #lions #bears #AB_test #tigers #amazing #countercyclical
Doing sex right	American audiences	Your secret second family
PITCH NOTES  #tutorials #cross_pollinate #making_toys_kiss #amazing #results_driven #share_economy	PITCH NOTES  #patriotic_sensibilities #tim_allen #voracious_appetites #AB_test #deep_learning #market_size	PITCH NOTES  #upstate #stealth_mode #share_economy #work_trips #nda #shhhhhh
Mansplaining	Panic rooms	Hipsters
PITCH NOTES  #actually #the_entire_internet #hmmmm	PITCH NOTES  #secure #no_downside #stealth_mode	PITCH NOTES  #self_identification #soylent #2000s
<pre>#upside #hmmmm #deep_learning</pre>	#nda #fancy_preppers #oxygen_supply	<pre>#fast_follow #brandfluencers #williamsburg</pre>

#### **Human** babies Shockingly **Deciding whether** to hug or shake accurate latex reproductions of hands your genitals PITCH NOTES PITCH NOTES PITCH NOTES #not\_for\_consumption #bespoke #germs #responsive #delightful\_details #conversion\_rate #hard\_to\_parallelize #veiny #deep\_learning #share\_economy #custom\_folds #fist\_bump #dependencies #low\_hanging\_fruit #awkward #proprietary\_algorithm #patented\_process #actually\_a\_good\_idea Sentient corn **Colonics** Human-eagle hybrids PITCH NOTES PITCH NOTES PITCH NOTES #sharp\_talons #tiny\_abominations #cleansing #market size #hmmmm #gut\_flora #conversion\_rate #orville\_redenbacher\_death #roadmap #proprietary\_algorithm #not\_the\_microwave #churn\_rate #long\_tail #stealth\_mode #ramp\_up #feathers #pivot #garden\_hose North Korea Puppy mills Lighthouse keepers PITCH NOTES PITCH NOTES PITCH NOTES #occupational\_loneliness #totalitarianism #breeders #repressive\_regimes #fog\_horns #pivot #incubator #west\_village #woah #kim\_jong\_un #just\_ship\_it #no\_mutts #in\_the\_wild #burn\_rate #stealth\_mode #nda #scale #dogfooding

Seasteading	Baking your enemies into a pie	Libertarians
PITCH NOTES  #permanent_sea_dwellings #pivot #proprietary_algorithm #technolibertarian_utopia #bioshock #IPO	PITCH NOTES  #culinary_justice #titus_andronicus #new_category #sells_itself #restaurant_norms #visionary	PITCH NOTES  #ayd_rand #soylent #pre_revenue #hands_off_my_bacon #seasteading_communities #market_size
Mushrooms	Slam poetry	Human shields
PITCH NOTES  #hallucinogens #deep_learning #fungus_friends #vison_quests #poison_or_potion #smell_test	PITCH NOTES  #genderfluid_non_binary #freemium #IPO #dank_verse #snaps #proprietary_algorithm	#last_resort #sells_itself #freemium #high_risk #unsafe_ideas #proprietary_algorithm
Sex dungeons	Shitty	Jugglers
#sweet_bondage_rigs #no_downside #mysterious_door #pain_point #delightful_details #sex_jeans	PITCH NOTES  #bargain_basement  #fast_follow  #cloning  #brogrammers  #penetrate  #ad_revenue	#chainsaws #fushigi_arts #pre_revenue #nice #visionary #bowling_pins

Teens	Farts	Human kindness
PITCH NOTES	PITCH NOTES	PITCH NOTES
#cool	#silent_but_deadly	#empathy_gap
<pre>#market_size #expected_lifetime_value</pre>	#disrupt #flatus	#fast_follow #feelings
#b2c	#steath_mode	#responsive
<pre>#target_market #vc_bait</pre>	<pre>#a_sphincter_says_what #delightful_details</pre>	<pre>#planned_obsolescence #first_to_market</pre>
# VC_5dIC	"dollgiferdi_doctalio	#1 II St_to_inal Rot
Private prisons	Dogs	Human organs
PITCH NOTES	PITCH NOTES	PITCH NOTES
<pre>#public_private_partners</pre>	#doggos #woofers	#young_and_healthy
<pre>#captive_audience #big_data</pre>	#wooters #sells_itself	<pre>#highest_bidder #share_economy</pre>
<pre>#product_market_fit</pre>	#whos_a_good_boy	#dogfooding
#ui_ux	#actually_a_good_idea	#koozies_for_your_kidneys
#natural_monopoly	#puppers	#responsive
Missed	The uncontacted	Canadians
Connections	tribes of the	
Connections	Amazon	
	Amazon	
	7.111.0.2011	
	,	
PITCH NOTES	PITCH NOTES	PITCH NOTES
#shy_boys	PITCH NOTES #first_to_market	#québécois
#shy_boys #big_data	PITCH NOTES  #first_to_market #conversion_rate	#québécois #is_what_it_is
#shy_boys	PITCH NOTES #first_to_market	#québécois
#shy_boys #big_data #one_more_thing	PITCH NOTES  #first_to_market #conversion_rate #ping	#québécois #is_what_it_is #we_hear_torontos_nice

#### Unlimited soup, **Billionaires** Internet outrage salad, and breadsticks PITCH NOTES PITCH NOTES PITCH NOTES #olive\_garden #limitless\_resource #all\_1810\_of\_them #one\_more\_thing #actually\_a\_good\_idea #pastafarians #lifestyle\_business #spend\_money\_to\_make\_money #amazing #no\_downside #churn\_rate #power\_nap #ad\_revenue #trés\_commas #freemium #PEBKAC #stealth\_mode Ethical The Sabbath but cannibalism woke PITCH NOTES **PITCH NOTES** PITCH NOTES #the\_german\_market #shomer\_shabbos #intersectionalities #soylent #cant\_use\_devices #social\_justice #uruguayan\_soccer #actually\_a\_good\_idea #drink\_the\_koolaid #sells\_itself #market\_size #performative #day\_of\_rest #visionarv #emergency\_rations #upcycling #no\_downside #no\_downside **Zombies** Manscaping The human condition PITCH NOTES PITCH NOTES PITCH NOTES #body\_trimming #brains #ennui #werner\_herzog\_voice #internet\_of\_things #viral #smooth\_like\_a\_dolphin #metaphor\_for\_capitalism #sells\_itself #gamify #upside #conversion\_rate #beard\_trimmers #hmmmm #share\_economy #scale #fast\_zombies #suffering\_and\_pain

Cucks	Taekwondo lessons	Labiaplasty
PITCH NOTES  #beta_males  #low_hanging_fruit	PITCH NOTES  #secret_belt_colors #leverage	PITCH NOTES  #rejuvenation  #porn_fashion
#blue_pill #planned_obsolescence #trump_supporters #ad_revenue	<pre>#ramp_up #fighting_small_children #move_fast_and_break_things #self_defense</pre>	<pre>#upcycling #xerox_parc #deep_learning #lasers_involved_somehow</pre>
Rumspringa	White privilege	Conversion therapy
PITCH NOTES	PITCH NOTES	PITCH NOTES
#the_amish #buggy_rides #AB_test #90_percent_move_back #leverage #ramp_up	<pre>#social_constructs #ui_ux #vc_bait #disrupt #bias #majority_minority</pre>	<pre>#that_makes_you_more_gay #transparency #decacorn #conversion_rate #ineffectual #electroshock</pre>
Male fetuses	The polyamorous community	Gender neutral bathrooms
PITCH NOTES	PITCH NOTES	PITCH NOTES
<pre>#xy_chromosomes #miniature_boys #planned_obsolescence #soylent #tiny_penis_speck #upcycling</pre>	<pre>#gender_fluidity #brandfluencers #share_economy #horny #unicorns #cross_pollinate</pre>	<pre>#ourinels #whats_that_sound #share_economy #smell_test #better_in_theory #men_are_gross</pre>

Talking about your feelings	Naps
PITCH NOTES	PITCH NOTES
<pre>#patented_process #men #black_swan #amazing #change_agent #hard</pre>	<pre>#five_more_minutes #polyphasic_sleep #incubator #internet_of_things #sleep_pods #burn_rate</pre>
Jews	Male tears
PITCH NOTES	PITCH NOTES
#1'chaim #brandfluencers #philip_roth #keep_kosher #actually_a_good_idea #upside	#salty #vulnerability #tinctures #nda #scale #soylent
Never Nudes	Artisanal
PITCH NOTES	PITCH NOTES
<pre>#jorts #formidable #actually_a_thing #unicorn #tobias #stealth_mode</pre>	<pre>#hand_made #ad_revenue #ramen_profitable #precious #lovingly_crafted #lifestyle_business</pre>
	PITCH NOTES  #patented_process #men #black_swan #amazing #change_agent #hard   Jews  PITCH NOTES  #1'chaim #brandfluencers #philip_roth #keep_kosher #actually_a_good_idea #upside   Never Nudes  PITCH NOTES  #jorts #formidable #actually_a_thing #unicorn #tobias

Rehab	Edibles	Persistent vegetative states
PITCH NOTES  #celebrities	PITCH NOTES #weed	PITCH NOTES #comas
#sprint #dry_out #opiod_crisis #upside #deep_dive	<pre>#gummies #xerox_parc #soylent #travel_safe #upcycling</pre>	#gamify #ui_ux #captive_audience #soylent #terri_schiavo
Juggalos	The Amish	The gulag
PITCH NOTES	PITCH NOTES	PITCH NOTES
<pre>#woop_woop #brandfluencers #gatherings #faygo #soylent #visionary</pre>	<pre>#rumspringa #english #b2c #vc_bait #brandfluencers #churning_butter</pre>	<pre>#archipelago #so_cold #market_size #new_stalinism #change_agent #vc_bait</pre>
Hot Pockets	Steampunk	Sex robots with in-
		app purchases
PITCH NOTES	PITCH NOTES	PITCH NOTES
<pre>#microwavable_pastries #sells_itself #soylent #upcycling #meat_based_treats #unsustainable</pre>	<pre>#future_19th_century #new_vertical #black_swan #fancy_brass_screws #IPO #diesel_engines</pre>	<pre>#patented_process #new_category #ui_ux #no_refunds #just_99_cents #design</pre>

but with drones	The real timeline where Donald Trump isn't president	The unemployable
PITCH NOTES	PITCH NOTES	PITCH NOTES
#dystopian_nightmare #move_fast_and_break_things #nda #actually_a_good_idea #anti_drone_falconry #will_kill_us_all	<pre>#barenstein_bears #AB_test #stealth_mode #infinite_universes #no_downside #leibniz</pre>	<pre>#universal_basic_income #gamify #automation #actually_a_good_idea #end_of_men #market_size</pre>
Assisted suicide	Cat ladies	Vaping
PITCH NOTES  #euthanasia #last_mile_solution #livestreams #toxic_slurry #change_agent #informed_consent	PITCH NOTES  #toxoplasmosis #upcycling #churn_rate #anything_more_than_two #check_meowt #planned_obsolescence	PITCH NOTES  #blowing_cotton #ramp_up #vape_rigs #delightful_details #freemium #vape_wizards
Miniature donkeys	Opioids	Jedis
PITCH NOTES	PITCH NOTES	PITCH NOTES
#therapy #rockstar #pre_revenue #nice #not_for_riding #horsey_friends	<pre>#oxycontin_patches #pennsyltucky #epidemic #nice #horse_tranquilizers #stealth_mode</pre>	<pre>#midi-chlorians #lightsaber_tricks #the_younglings #the_force #cool_robes #planned_obsolescence</pre>

#### Clowns A religion centered White cisgender entirely around heterosexual men PITCH NOTES **PITCH NOTES** PITCH NOTES #terrifying #the\_sixth\_major\_religion #actually #delightful\_details #steve\_jobs #disrupt #conversion\_rate #target\_demographic #sad #ui\_ux #moyai\_emoji #scale #xerox\_parc #sells\_itself #vc\_bait #praise\_be #soylent #stephen\_king **Unregistered** sex Wizards **Parkour** offenders PITCH NOTES PITCH NOTES PITCH NOTES #bopping\_around #in\_the\_wild #magic\_missile #chris\_hanson #hmmmm #synergy #delivery\_boys #AB\_test #thought\_starters #new\_verticals #conversion\_rate #hogwarts #roadmap #predators #amazing #in\_the\_wild #stealth\_mode #cool\_robes Sleep eating Ethically non-**Millennials** monogamous relationships PITCH NOTES PITCH NOTES PITCH NOTES #1980s\_to\_2000s #yum #polyamory #drink\_the\_koolaid #dont\_blame\_us #black\_swan #conversion\_rate #brandfluencers #xerox\_parc #mayo #throuples #cool #mvp #consensual #student\_loans #close\_the\_fridge #ideate #share\_economy

The clitoris	Empowering nudes	Just one extremely rich man
PITCH NOTES  #elusive #touch_id #traction	PITCH NOTES  #SFW #brands #hmmmm	PITCH NOTES  #the_future #niche_market #trickle_down
<pre>#anatomy #woah #market_size</pre>	<pre>#pre_revenue #blurred_nipples #inspirational_porn</pre>	<pre>#pre_revenue #who_is_he #share_economy</pre>
Women	Blackmail	Anal bleaching
PITCH NOTES #who_is_she	PITCH NOTES #dot_onion	PITCH NOTES #color_safe
<pre>#market_size #herstory #glass_ceiling #vc_bait #cool</pre>	#kompromat #IPO #sells_itself #churn_rate #that_thing_you_did	<pre>#stealth_mode #delightful_details #trend_piece #porn_fashion #pain_point</pre>
Working yourself to	Gamers	and
death		chill
PITCH NOTES	PITCH NOTES	PITCH NOTES
<pre>#gig_economy #amazing #one_more_thing #minimum_wage #decacorn</pre>	<pre>#beige_box_heroes #e_sports #lcd_tanning #market_size #low_hanging_fruit</pre>	<pre>#ten_seconds_into #pivot #stealth_mode #netflix #hygge</pre>
#work_life_balance	#soylent	#conversion_rate

Human hair	Bubblewrap	Sentient Al
PITCH NOTES  #wigs #lustrous_manes #smell_test #so_shiny #pre_revenue #product_market_fit	PITCH NOTES  #so_satisfying #responsive #delightful_details #fetish #the_noise #frictionless	PITCH NOTES  #hal_9001 #internet_of_things #IPO #killer_app #robot_friends #no_downside
Nasal irrigation	Morning breath	Germans
PITCH NOTES  #neti_pot  #brain_eating_amoeba  #synergy  #delightful_details  #internet_of_things	PITCH NOTES  #no_kissing #internet_of_things #synergy #look_the_other_way #universal	PITCH NOTES  #ja_or_nein #lederhosen #nihilists #thought_starters #new_category
#sinus_blaster  Your junk	#smell_test  Therapists	#technology  Barnyard animals
PITCH NOTES  #touch_id	PITCH NOTES  #psychoanalysis	PITCH NOTES  #napoleon
<pre>#hands_free #amazing #that_general_region #move_fast_and_break_things #delightful_details</pre>	<pre>#roi #market_size #cognitive_behavioral #online #actually_a_good_idea</pre>	<pre>#petting_zoos #hay_you #ramp #seed_round #move_fast_and_break_things</pre>

Glory holes	but suuuuper gay	Beards
PITCH NOTES	PITCH NOTES	PITCH NOTES
<pre>#mysterious #ad_revenue #who_does_this #proprietary_algorithm #one_more_thing #high_trust_culture</pre>	<pre>#non_heteronormative #improves_everything #lgbt_branded #delightful_details #actually_a_good_idea #IPO</pre>	<pre>#pogonophilia #sells_itself #also_the_other_kind #insanely_great #tiny_combs #seed_round</pre>
Leftovers	ASMR	Registered sex offenders
PITCH NOTES	PITCH NOTES	PITCH NOTES
<pre>#tinfoil_swan #visionary #the_homeless #incubator #room_temperature #soylent</pre>	<pre>#crinkle_tingles #holistic #synesthesia #woah #low_hanging_fruit #youtubers</pre>	<pre>#ankle_bracelet #problematic #captive_audience #conversion_rate #stealth_mode #AB_test</pre>
Resting bitch face	Potable water	Hugs
PITCH NOTES	PITCH NOTES	PITCH NOTES
<pre>#rbf #market_size #stereotypes #stealth_mode #science #pivot</pre>	#72_hours_worth #bunkers #growth_hacking #stealth_mode #flint_michigan #drink_the_koolaid	<pre>#patented_process #pre_revenue #hmmmm #responsive #comforting #reassuring</pre>

Panic attacks	Waterboarding	Gentrification
#paper_bags #breathe #burn_rate #in_the_wild #unicorn #klonopin	#public_private_partners #gitmo #freemium #torture #nda #stealth_mode	#nimby #worse_neighbors #share_economy #thought_starters #sells_itself #better_delis
Corpses	Immortality	Singles in the Dallas–Fort Worth area
#necrophilia_market #rigor_mortis #ice_cold #gamechanger #penetrate #last_mile_solution	#disrupting_death #dogfooding #long_tail #childrens_blood #infinite_angst #soylent	#metroplex #horny #target_demographic #IPO #black_swan #disruption
Germophobes	Hippie types	Instant, but disastrously unsafe, teleportation
#SOAPy_hands #lifehack #crippling_condition #viral #not_wrong #thought_starters	#silver_lake_shamans #soylent #patchouli #smell_test #phish_tours #quinoa	#transporter_accidents #first_to_market #am_i_still_me #move_fast_and_break_things #iterate #worth_it

The cripplingly awkward	Child prison	Vajazzling
awkwara		
PITCH NOTES	PITCH NOTES	PITCH NOTES
#me	#dickensian	#shiny
#help	#upcycling	#technology
<pre>#change_agent #irish_goodbyes</pre>	<pre>#juvie #tiny_cells</pre>	<pre>#delightful_details #xerox_parc</pre>
#market_size	#ramen_profitable	#disco_balls
#stealth_mode	#vc_bait	#glitter
Your butthole	Renaissance faires	Human trafficking
PITCH NOTES	PITCH NOTES	PITCH NOTES
#touch_id	#turkey_legs	#still_a_thing
#sensitive	#brandfluencers	#churn_rate
#amazing	#soylent	#international_market
<pre>#key_takeaway #intimate</pre>	#hodor #m'lady	#countercyclical #10x
#nda	#cool	#lifestyle_business
Breastfeeding	Disrupting yourself	Internet comments
PITCH NOTES	PITCH NOTES	PITCH NOTES
#free_the_nipple	#stop_disrupting_yourself	#youtube
#disrupt	#actually_quite_hard	#ui_ux
	#penetrate	#reddit
<pre>#public</pre>	44	
#deep_dive	<pre>#visionary #new category</pre>	<pre>#no_downside #insightful</pre>
	<pre>#visionary #new_category #upside</pre>	#no_downside #insightful #ad_revenue

Drug mules	Florida	Refugees
PITCH NOTES	PITCH NOTES	PITCH NOTES
#high_risk_travel	#man	#syria
#swallow_and_poop	#boca_raton	#bootstrap
#baggies	#woah	<pre>#public_private_partners</pre>
<pre>#churn_rate #sprint</pre>	<pre>#the_south #pain_point</pre>	#donations #pivot
#soylent	#countercyclical	#ramen_profitable
Irresponsible	Pretending to be	Centaurs
chimpanzee	busy	
	busg	
ownership		
PITCH NOTES	PITCH NOTES	PITCH NOTES
#not_the_face	#alt_tab	#cloven_hooves
#churn_rate	#benchmark	#churn_rate
<pre>#paradigm_shift #0000 human</pre>	#stealth_mode	#ripped_abs
#96%_human #disrupt	<pre>#stare_into_the_void #life_has_no_meaning</pre>	<pre>#narnian_market #product_market_fit</pre>
#bite_suits	#frictionless	#vc_bait
live	Monogamy	Your deathbed
cams		
PITCH NOTES	PITCH NOTES	PITCH NOTES
#jenny_cam	#LTR	#time_to_go
#ENHANCE	#formidable	<pre>#pascals_wager</pre>
#bandwidth	<pre>#partnered_up</pre>	#last_mile_solution
<pre>#real_time</pre>	#save_on_rent #countercyclical	#do_not_resuscitate
	<pre>#save_on_rent #countercyclical #internet_of_things</pre>	#do_not_resuscitate  #one_more_thing  #market_size

A swift and painless death	The rapture	The alt-right
PITCH NOTES	PITCH NOTES	PITCH NOTES
<pre>#best_case_scenario #no_downside #ninjas #change_agent</pre>	<pre>#end_times #the_leftovers #barter_economy #stealth_mode</pre>	<pre>#white_nationalism #traction #overton_window #fashy_haircuts</pre>
<pre>#euthanasia #pain_point</pre>	<pre>#sprint #last_mile_solution</pre>	#vc_bait #brandfluencers
ISIS recruiting	Megayachts	Wiping your
iolo reorannig	Megagaente	bottom
PITCH NOTES	PITCH NOTES	PITCH NOTES
<pre>#angry_men #ad_revenue #cool_flag_tho #countercyclical #caliphate #sells_itself</pre>	<pre>#enormous_boats #upside #conspicuous_consumption #helipads #woah #internet_of_things</pre>	<pre>#plush #DIY  #stealth_mode #charmin_bears #last_mile_solution #freemium</pre>
_	<b>5</b> 1	
Freegans	Platonic cuddling	space
PITCH NOTES	PITCH NOTES	PITCH NOTES
#dumpster_diving	#non_sexual	<pre>#public_private_partners</pre>
<pre>#upcycling #share_economy</pre>	<pre>#pay_per_session #cross_pollinate</pre>	#mars #elon_musk
#smells	#oven_mitts	#IPO
#synergy	#mvp #product_market_fit	<pre>#techcrunch #disrupt</pre>
<pre>#virtuous_in_theory</pre>		

Wookiees	Peak oil	Fuckboys
PITCH NOTES	PITCH NOTES	PITCH NOTES
#bandoliers_and_crossbows	#a_mad_max_situation	#fuccbois
#several_chewbaccas	#pre_revenue	#whats_your_favorite_novel
<pre>#antifragile #hair_removal</pre>	#solar #middle_east	<pre>#slide_into_your_dms #conversion_rate</pre>
#formidable	#ideate	#low_hanging_fruit
#translation_services	#actually_a_good_idea	#share_economy
Spooning	Adderall	Pizza
91-339		
PITCH NOTES	PITCH NOTES	PITCH NOTES
#big_or_little	#speed	#universally_loved
<pre>#proprietary_algorithm #cuddles</pre>	#AB_test #roi	#flat_circle #in_the_wild
#non_sexual	#dark_web_order	#all_the_fixins
#penetrate	<pre>#performance_enhancement</pre>	#actually_a_good_idea
#leverage	#frothy	#m∨p
Apologies	Narcissists	Schadenfreude
PITCH NOTES	PITCH NOTES	PITCH NOTES
#half_assed #key_takeaway	<pre>#charming_assholes #self_love</pre>	<pre>#pleasure_in_others_misery #antifragile</pre>
#sorrynotsorry	#self_love #thin_skin	#antifragile #no_downside
#hallmark_cards	#brandfluencers	#german
#AB_test #traction	#formidable	<pre>#ping #salty_tears</pre>
# CI & C C L O II	#synergy	#Sally_leal S

Arranged marriages	Lonely, confused men	Fugue states
PITCH NOTES	PITCH NOTES	PITCH NOTES
<pre>#dowries #roadmap #what_could_go_wrong #big_data #acquihire #herd_of_cattle</pre>	<pre>#reddit #market_size #end_of_men #burn_rate #red_pill #sells_itself</pre>	<pre>#blackouts #freemium #convenient_excuse #countercyclical #bach_mode #one_more_thing</pre>
Fish	Kids	Human-size doll
	Kigo	companions
PITCH NOTES	PITCH NOTES	PITCH NOTES
<pre>#water_friends #hmmmm #gill_based_lifestyles</pre>	#you_know #girls #market_size	<pre>#japan #delightful_details #uncanny_valley</pre>
#churn_rate	#boys	#freemium
<pre>#aquatic_market #synergy</pre>	#actually_a_good_idea #deep_learning	#seamless #the_future
Hicks	Human centipedes	Butt stuff
PITCH NOTES	PITCH NOTES	PITCH NOTES
<pre>#pennsyltucky #10x #underserved_markets</pre>	<pre>#abomination_market #ass_to_mouth #soylent</pre>	<pre>#so_hot_right_now #product_market_fit #plugs</pre>
#life_cycle	#share_economy	#hockey_stick_growth
<del>-</del>	<pre>#share_economy #captive_audience #long_tail</pre>	<pre>#hockey_stick_growth #pegging #bandwidth</pre>

Single-digit millionaires	Male birth control	Vampires
PITCH NOTES	PITCH NOTES	PITCH NOTES
<pre>#community_in_need #brogrammers</pre>	<pre>#the_dream #the_blue_pill</pre>	<pre>#blood #peter_thiel</pre>
#brogrammers #bay_area	#sells_itself	#viral
#vc_bait	#spermicidal	#conversion_rate
#decacorn #poverty	<pre>#actually_a_good_idea #proprietary_algorithm</pre>	<pre>#stealth_mode #night_people</pre>
"poton cy	"proprietating_argoritams	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
Losers	Vegans	Mouth breathers
PITCH NOTES	PITCH NOTES	PITCH NOTES
<pre>#market_size #burn_rate</pre>	<pre>#no_animal_products #no_downside</pre>	<pre>#slack_jawed #distracting</pre>
#no_downside	#lab_grown_meat	#sleep_apnea
<pre>#planned_obsolescence</pre>	#pleather	#containerize
#sells_itself #cucks	<pre>#paradigm_shift #black_swan</pre>	#smell_test #soylent
#COCKS	"DIGGR_SWAII	#30y1ene
but	Analingus	Dialing 911
only for white		
people in New York		
and San Francisco		
ana ban i rancisco		
PITCH NOTES	PITCH NOTES	PITCH NOTES
	#rim_jobs	#one_click_patent
#all_startups	_	#voice_activated_screamin
#phase_1	<pre>#product_market_fit</pre>	
<pre>#phase_1 #jfk_sfo</pre>	#dental_dam	<pre>#proprietary_algorithm</pre>
#phase_1		

#### Fighting crime Morning wood Selling \_\_\_\_\_ to hipsters at a 300% price increase PITCH NOTES PITCH NOTES PITCH NOTES #tights #artisanal #awkward\_pee\_positions #big\_data #delightful\_details #formidable #low\_hanging\_fruit #deep\_learning #hmmmm #sidekicks #actually\_a\_good\_idea #countercyclical #bootstrap #brooklyn #popping\_a\_tent #utility\_belts #mast\_brothers #stiffie Hi, I'd like to add but **Original Series** less evil you to my professional network on PITCH NOTES PITCH NOTES PITCH NOTES #content #google #linkedin #gamechanger #change\_agent #ramp\_up #serialized #corporate\_responsibility #brands #deep\_dive #not\_entirely\_good\_though #fast\_follow #golden\_age\_of\_tv #gamechanger #who\_are\_you #hmmmm #paradigm\_shift #no **Psychopaths** Checking your Kegels privilege PITCH NOTES PITCH NOTES PITCH NOTES #high\_functioning #wokeness #squeeze #stealth\_mode #new\_category #tense #low\_functioning #churn\_rate #AB\_test #product\_market\_fit #white\_people #now\_hold #proprietary\_algorithm #no\_empathy #visionary #theory\_of\_mind #ideate #leverage

Introverts	Foreskin	Smell dating
DITCH NOTES	DITCH NOTES	DITCH NOTES
#shhhhhhhh #irish_goodbyes #overstimulation #nda #leverage #hmmmm	#circumcision #upcycling #churn_rate #religiously_complicated #mostly_unnecessary #soylent	#pheromones #body_odor #genetic_compatibility #xerox_parc #share_economy #cross_pollinate
Manic pixie dream girls	Faking your death	Burning Man
PITCH NOTES	PITCH NOTES	PITCH NOTES
<pre>#having_an_episode #scale #new_category #market_size #chuck_palahniuk #zooey_deschanel</pre>	#luxury_market #long_tail #dark_web #attend_your_own_funeral #proprietary_algorithm #deep_learning	#MOOP #IPO #gifting #drink_the_koolaid #no_downside #default_world
Pooping in public	The proudly asexual	Werewolves
PITCH NOTES	PITCH NOTES	PITCH NOTES
<pre>#liquidity_event #burn_rate #in_the_wild #privacy #gotta_go #upside</pre>	<pre>#1%_of_the_population #vc_bait #gamify #market_size #reddit #no_downside</pre>	<pre>#transitioning #day_night_cycle #cross_pollinate #viral #conversion_rate #furry</pre>
паротае	"110_downstde	"Turry

Pegging	The miracle of childbirth	Sweetly disabled goats
PITCH NOTES	PITCH NOTES	PITCH NOTES
<pre>#lube_upselling #so_in_right_now #new_vertical #product_market_fit #conversion_rate #butt_play</pre>	<pre>#on_demand_epidurals #gamify #placenta_logistics #amazing #doula_rental #market_size</pre>	<pre>#carts_on_wheels #technology #brandfluencers #agile #custom_pjs #fainting</pre>
Literally no one	Failing	Mimes
	relationships	
PITCH NOTES	PITCH NOTES	PITCH NOTES
<pre>#for_the_best #actually_a_good_idea #just_a_bad_idea #pay_to_stop #no_downside #nda</pre>	<pre>#captive_market #share_economy #feels #too_close_to_home #conversion_rate #planned_obsolescence</pre>	<pre>#invisible_boxes #marcel_marceau #pre_revenue #fancy_clowns #woah #countercyclical</pre>
No fap November	Peep holes	Human Growth
		Hormone
PITCH NOTES	PITCH NOTES	PITCH NOTES
#hands_free #refractory_period	#non_sexual #nda	<pre>#for_non_athletes #balco</pre>
<pre>#precious_fluids #conversion_rate</pre>	<pre>#ui_ux #stealth_mode</pre>	#soylent #10x
#ad_revenue	#in_the_wild	#lifehack
#growth_hacking	#shhhhhhh	#butt_injections

# Religiously mandated genital mutilation PITCH NOTES #just\_the\_tip #conversion\_rate #market\_size #lifetime\_value #move\_fast\_and\_break\_things #captive\_market Your skin PITCH NOTES #so\_soft #112lb\_shed\_in\_a\_lifetime #amazing #delightful\_details #actually\_a\_good\_idea #epidermis

## Drunk people

### Unnecessarily reminding people about 9/11

#### PITCH NOTES PITCH NOTES

#persuadable #blackouts #breathalyzers #ibuprofen #soylent #countercyclical #calendar\_reminders #AB\_test #brandfluencers #one\_more\_thing #never\_forget #push\_notification

## Dying peacefully of

old age, surrounded by loved ones

### Going back in time to kill Hitler

#### **PITCH NOTES**

#best\_case\_scenario #insanely\_great #ad\_revenue #last\_mile\_solution #reveries #the\_rainbow\_bridge

#### PITCH NOTES

#thought\_experiment #long\_tail #baby\_hitler #ja\_or\_nein #proprietary\_algorithm #countercyclical

### Suppressing your emotions

### Non college educated whites

### Make \_ **Great Again**

#### PITCH NOTES

#men #im\_fine #black\_swan #brogrammers #xerox\_parc #bottle\_them\_up

#### PITCH NOTES

#democracy\_doesnt\_work #trump\_country #formidable #rallies #product\_market\_fit #ramen\_profitable

#### PITCH NOTES

#trumps\_america #hmmmm #pre\_revenue #planned\_obsolescence #red\_hats\_with\_serif\_font #countercyclical

Confederate	Sleep paralysis	Bernie bros
PITCH NOTES	PITCH NOTES	PITCH NOTES
#cotillions	#hrrrrgh	#democratic_socialism
#disrupt	#proprietary_algorithm	#roi
#stars_and_bars	#mvp	#jacobin_readers
#last_mile_solution #p_g_t_beauregard	#cant_move #IPO	<pre>#unicorn #new_category</pre>
#results_driven	#send_help	#chapo_trap_house
	·	·
The Chinese market	Threesome logistics	White people
The Chinese market	infeesome logistics	writte people
PITCH NOTES	PITCH NOTES	PITCH NOTES
#emerging_middle_class	#throuples	#target_demographic
#rose_gold	#w4mw	#disrupt
#vc_bait	#last_mile_solution	#market_size
#communism #traction	<pre>#complicated #market_size</pre>	#soylent #majority_minority
#market_size	#lean_startup	#vc_bait
VR porn	Vaccinations	The untapped
•		market potential o
		-
		the ancient,
		forgotten race at
		the center of the
		Earth
PITCH NOTES	PITCH NOTES	PITCH NOTES
#not_my_junk	#jenny_mccarthy	#mysterious
#this_is_weird	#conversion_rate	#rovc_bait
#the_future	#freemium	#molten_core
#upside	#gardasil	#what's_down_there
#gamify #planned_obsolescence	<pre>#actually_a_good_idea #teach_the_controversy</pre>	#no_downside #

Coming out	Angry mobs	That last little bit of pee
#the_closet #parents #AB_test #sells_itself #lgbt #gamify	PITCH NOTES  #pitchforks_and_torches #IPO #pound_of_flesh #mob_justice #amazing #share_economy	PITCH NOTES  #patented_process #elusive #proprietary_algorithm #conversion_rate #no_downside #push
The patriarchy	Killer Al	: The Adventure Theme Park
PITCH NOTES  #the_manosphere #smash #woah #men #key_takeaway #upside	PITCH NOTES  #probably_already_real #sells_itself #2001 #visionary #silent_but_deadly #antifragile	PITCH NOTES  #rides #hot_dogs #brogrammers #dinosaurs #bay_area #unicorn
Virgins	Living proudly as a goat	Safe spaces
PITCH NOTES  #reddit #AB_test #last_mile_solution	PITCH NOTES  #your_best_life #pre_revenue #sells_itself	PITCH NOTES  #trigger_warnings #culture_wars #IPO
<pre>#touch_id #conversion_rate #teens</pre>	<pre>#prosthetics #smell_test #billies_and_nannies</pre>	<pre>#ui_ux #undergrads #in_the_wild</pre>

Ayahuasca ceremonies	Nonsexual glory holes	Actually moving to Canada this time
PITCH NOTES	PITCH NOTES	PITCH NOTES
<pre>#mystical_shamans #puke_buckets #visions_of_yourself #is_it_over #ad_revenue #nda</pre>	<pre>#for_snacks #synergy #internet_of_things #pre_revenue #for_kids #for_funsies</pre>	<pre>#we_hear_vancouver_is_nice #poutine #insanely_great #actually_a_good_idea #sells_itself #justin_trudeau</pre>
Magic beans	Mens rights advocates	The tears of your enemies
PITCH NOTES	PITCH NOTES	PITCH NOTES
<pre>#trust_me #these_totally_work #upcycling #internet_of_things #soylent #fairy_tales</pre>	<pre>#red_pill #hmmmm  #fragile_masculinity #market_size #pick_up_artistry #10x</pre>	#salty #no_downside #amazing #satisfying #bottled #drink_the_koolaid
Time travel	Trees	Furries
PITCH NOTES	PITCH NOTES	PITCH NOTES
<pre>#delorean_rentals #stealth_mode #baby_hitler #temporal_paradox #freemium #no_downside</pre>	<pre>#untapped_market #cross_pollinate #new_vertical #binary_searches #actually_a_good_idea #money_generators</pre>	<pre>#yiffing #conventions #fursuits #lifehack #stealth_mode #penetrate</pre>

Portland	Elves	Making America Great Again
PITCH NOTES  #pacific_northwest #growth_hacking #upside #white_people #mvp #low_cost_of_living	PITCH NOTES  #sweet_bow_tricks #live_forever #stealth_mode #long_tail #embracing_nature #pre_revenue	#trump_supporters #countercyclical #planned_obsolescence #dogwhistles #MAGA_hats #sunsetting
Slowly and methodically poisoning someone	Goblins	Scary noises
#patented_process #drink_the_koolaid #stealth_mode #proprietary_algorithm #arsenic #anonymous	PITCH NOTES  #mischievous_creatures  #woah  #formidable  #gerblins  #fantasy  #10x	#patented_process #oooo0000oooo #proprietary_algorithm #IPO #in_the_bushes #delightful_details
Goths	Golden showers	Things you can have sex with
#just_a_phase #hot_topic #fast_follow #countercyclical #planned_obsolescence #black_eyeliner	PITCH NOTES  #piss_play #upcycling #sterile #10x #kompromat #thought_starters	#location_based #insanely_great #share_economy #last_mile_solution #one_more_thing #hands_free

People who peaked in high school	Calling your parents	Cats
#varsity_jacket #in_the_wild #ten_year_reunion #aced_the_psat #burn_rate #disrupt	PITCH NOTES  #sundays #guilt #AB_test #results_driven #whats_so_important #apportunity	PITCH NOTES  #fuzzy #no_thumbs #litter #incubator #proprietary_algorithm #herding
Humanities majors	Cocaine	Ugly-crying
PITCH NOTES  #unemployable #oberlin #planned_obsolescence #herding_cats #share_economy #derrida	PITCH NOTES  #uncut #30_kilos #vc_bait #white_pony #churn_rate #responsive	PITCH NOTES  #clare_danes #noisy #heaving #lean_startup #change_agent #agile
Daddy	Doomsday preppers	Egg salad
PITCH NOTES  #like #bootstrap	PITCH NOTES  #more_sensible_by_the_day #antifragile	PITCH NOTES  #mayonnaise_celery_mustard #brands
<pre>#twitter_replies #issues #hmmmm #product_market_fit</pre>	<pre>#delightful_details #viral #bunker_stew #bug_out_bags</pre>	<pre>#truck_stop #soylent #churn_rate #protein</pre>

Saying fuck it and moving to the woods for the rest	Naughty children	Fad diets
of your life		
PITCH NOTES	PITCH NOTES	PITCH NOTES
<pre>#embracing_nature #off_the_grid #wattle_and_daub_huts #bears_tho #cross_pollinate #gamechanger</pre>	<pre>#petulant #thats_a_paddlin #internet_of_things #governesses #formidable #mompreneur</pre>	<pre>#low_carb_life #diet_and_exercise #b2c #scale #visionary #trust_me</pre>
Ball pits	Empathy	Human cloning
PITCH NOTES	DITOU NOTES	DITCH NOTES
#child_vomit #b2c #weird_fetishes	#very_in_right_now #perspectives #pre_revenue	#unscrupulous_geneticists #insanely_great #self_love
<pre>#in_the_wild #chuck_e_cheese #freemium</pre>	<pre>#insanely_great #deep_learning #human_emotions</pre>	<pre>#first_to_market #share_economy #proprietary_algorithm</pre>
Expressing your dog's anal glands	Merkins	Sex parties
PITCH NOTES	PITCH NOTES	PITCH NOTES
#delicate #rare_oils	<pre>#pubic_wigs #cool</pre>	#catered #progressive
#long_tail #feels	<pre>#15th_century_style #internet_of_things</pre>	<pre>#eyes_wide_shut #transparency</pre>

Consent	The caliphate	Mars Colony 2
PITCH NOTES	PITCH NOTES	PITCH NOTES
<pre>#double_opt_in #proprietary_algorithm #bootstrap #low_hanging_fruit #touch_id #verbal</pre>	<pre>#isis #market_size #conversion_rate #middle_east #change_agent #traction</pre>	<pre>#what_happened_to_colony_1 #deep_learning #burn_rate #environmental_hazards #gravity_adjustments #lean_startup</pre>
Bumps	Chemtrails	Breakup sex
PITCH NOTES	PITCH NOTES	PITCH NOTES
<pre>#razor #what_kind #transparency #frictionless #gardasil #delight</pre>	<pre>#weird_conspiracy_theories #new_category #slow_tv #wake_up_sheeple #proprietary_algorithm #key_takeaway</pre>	<pre>#unavoidable #sprint #regrets #pivot #crying #new_category</pre>
Black	Cry holes	Designer babies
BIGGR		Designer bubies
PITCH NOTES	PITCH NOTES	PITCH NOTES
<pre>#twitter #increasing_woke #blm #apportunity #IPO #vc_bait</pre>	<pre>#there_when_you_need_them #actually_a_good_idea #sells_itself #deep #dark #countercyclical</pre>	#CRISPR #deep_learning #tall #conversion_rate #going_to_be_a_thing #pre_revenue

Perpetual motion machines	Nightmare fuel	The profoundly laz
PITCH NOTES	PITCH NOTES	PITCH NOTES
<pre>#patented_process #first_to_market #pre_revenue #insanely_great #scientifically_proven #nda</pre>	<pre>#patented_process #product_market_fit #synergy #fever_dreams #the_sunken_place #burn_rate</pre>	<pre>#eating_in_bed #mom's_basement #delivery_6_nights_a_week #churn_rate #sprint #last_mile_solution</pre>
Home invasions	Donublicano	Dinning all the new
nome invasions	Republicans	Ripping all the nor head hair out of
		your body
PITCH NOTES	PITCH NOTES	PITCH NOTES
#panic_rooms	#red_states	#waxing
<pre>#fast_follow #wet_bandits</pre>	#GOP #pivot	#boyzilians #leverage
#cat_burglers	#leverage	#brazilian
#countercyclical	<pre>#your_family_probably</pre>	#roi
#bubble	#market_size	#sunsetting
Fight clubs	Earth-2	Overly specific
i igili olaba	Editif	fetishes
PITCH NOTES	PITCH NOTES	PITCH NOTES
PITCH NOTES #first_rule	#goldilocks_planets	PITCH NOTES #its_complicated
#first_rule #lifehack	#goldilocks_planets #planned_obsolescence	<pre>#its_complicated #gay_clown_porn</pre>
#first_rule #lifehack #toxic_masculinity	#goldilocks_planets #planned_obsolescence #barely_habitable	<pre>#its_complicated #gay_clown_porn #bondage_rigs</pre>
#first_rule #lifehack	#goldilocks_planets #planned_obsolescence	<pre>#its_complicated #gay_clown_porn</pre>

Africa	Reiki	Morons
PITCH NOTES	PITCH NOTES	PITCH NOTES
<pre>#developing_world_market #iterate</pre>	#transferring_energy	#democracy_doesnt_work
#formidable	#woah #new_category	<pre>#low_iq #product_market_fit</pre>
#9_billion_people_by_2040	<pre>#no_touching</pre>	#you_know
<pre>#ramen_profitable #not_a_country</pre>	#lifehack	#synergy #formidable
#not_a_country	#strong_aura	#TOTHITUADIE
Online harassment	Your parents	Assholes
PITCH NOTES	PITCH NOTES	PITCH NOTES
#doxxing #hmmmm	<pre>#email_forwards #market_size</pre>	<pre>#either_kind #market_size</pre>
#burn_rate	#reset_the_router	#irredeemable
<pre>#twitter_mentions</pre>	#decacorn	#bay_area
<pre>#trolls #internet_of_things</pre>	#antivirus #paradigm_shift	<pre>#vc_bait #sells itself</pre>
#Internet_or_things	#paradigm_snift	#Sells_itself
Coffins	3D printed sex toys	Farmers
PITCH NOTES	PITCH NOTES	PITCH NOTES
<pre>#end_of_life_planning #pain_point</pre>	#lifelike #responsive	<pre>#salt_of_the_earth_types #soylent</pre>
#freemium	#product_market_fit	#rustics
#let_me_out	#human_mesh	<pre>#planned_obsolescence</pre>
<pre>#no_downside #claustrophobic</pre>	<pre>#plastics #pain_point</pre>	#seed_round
#CTausti obilonic	#ρατη_ρυτητ	#hay_boys

Never having to talk to anyone ever again	Feminists	The brave men and women of our military
PITCH NOTES #introverts	PITCH NOTES  #third_wave	PITCH NOTES  #proud_patriots
#shhhhh #stealth_mode #finally #lean_startup #actually_a_good_idea	#judith_butler  #paradigm_shift  #leverage  #sells_itself  #conversion_rate	<pre>#brandfluencers #vc_bait #national_anthem #market_size #support_the_troops</pre>
The zombie apocalypse	The singularity	Children's blood
PITCH NOTES	PITCH NOTES	PITCH NOTES
<pre>#preppers #brains #conversion_rate #lean_startup #barter_economy #antifragile</pre>	<pre>#jacking_in #killer_ai #stealth_mode #lean_startup #amazing #lawnmower_men</pre>	<pre>#peter_thiel #incubator #precious_fluids #drink_the_koolaid #upmarket_vampires #vc_bait</pre>
Sugar daddies	Piggyback rides	Things mom won't do for you anymore
PITCH NOTES	PITCH NOTES	PITCH NOTES
<pre>#tuition_payments #venmo #leverage #actually_a_good_idea #monthly_stipend #black_swan</pre>	<pre>#weeeee #seamless #still_fun #not_creepy #burn_rate #in_the_wild</pre>	<pre>#man_babies #basement_dwellers #IPO #freemium #actually_a_good_idea #cooking_and_cleaning</pre>

The lizard people who live secretly among us	Attentive robot lovers	Ghosts
PITCH NOTES	PITCH NOTES	PITCH NOTES
<pre>#benedict_cumberbatch #brandfluencers #reptilians #nda #donald_rumsfeld #stealth_mode</pre>	<pre>#almost_too_good #frictionless #ad_revenue #warm_metallic_embrace #results_driven #uncanny_valley</pre>	#boo #planned_obsolescence #nonevidence_based_markets #long_tail #haunted_houses #deep_learning
Amber alerts	Trampolines when you need them	Pre-masticating your food
DITOU NOTEO	DITOUNOTEO	DITOU NOTEO
PITCH NOTES  #missing_children	PITCH NOTES  #boing	PITCH NOTES  #no_chew
<pre>#backronym #product_market_fit #sells_itself #captive_audience #gamechanger</pre>	<pre>#boiiiiiiiiiing #steve_jobs #boiiiiiing #AB_test #agile</pre>	<pre>#growth_hacking #burn_rate #mush #here_comes_the_airplane #product_market_fit</pre>
The US-Mexico border	Tweens	The homeless
PITCH NOTES	PITCH NOTES	PITCH NOTES
#1989_miles #stealth_mode	<pre>#the_snapchat #gamify</pre>	<pre>#key_takeaway #market_size</pre>
<pre>#last_mile_solution #3201_kilometers</pre>	<pre>#market_size #brandfluencers</pre>	#hmmmm #ad_revenue
#market_size	#digital_natives	#brandfluencers
<pre>#reverse_immigration</pre>	#generation_z	#gamify

Men	The elderly	Getting swole
DITOU NOTEO	DITOU NOTEO	DITOU NOTEO
#misandry #hmmmm #not_all #cargo_shorts #planned_obsolescence #sunsetting	#nana #vc_bait #market_size #pawpaw #change_agent #assisted_living	#iron_church #insanely_great #yoked #grunting_sounds #sells_itself #lifehack
Ineffective folk remedies	Mass deportation	Seizing the means of production
PITCH NOTES  #colloidal_silver #soylent #jumping_jacks #randomized_control_trials #deep_learning #upcycling	PITCH NOTES  #public_private_partners #quick_exit #proprietary_algorithm #executive_orders #burn_rate #share_economy	PITCH NOTES  #bernie_bros #conversion_rate #IPO #base_vs_superstructure #bay_area #sabotage
Drugs that could potentially lead to you biting someone's face off	Sexting	Meditation
PITCH NOTES	PITCH NOTES	PITCH NOTES
<pre>#bath_salts #deep_learning #soylent #flakka #churn_rate #spice</pre>	<pre>#u_up #IPO #ui_ux #traction #eggplant_emoji #peach_emoji</pre>	<pre>#transcendental # #upside #deep_learning #pre_revenue #mindfulness</pre>

The vaginal region	Hiring an old timey chimneysweep	Literally just
PITCH NOTES	PITCH NOTES	PITCH NOTES
<pre>#touch_id #hands_free #freemium #human_women #delightful_details #results_driven</pre>	<pre>#child_labor #long_tail #planned_obsolescence #victorian_times #hmmmm #sweet_sooty_faces</pre>	<pre>#no_more_no_less #amazing #yeah_just_that #stealth_mode #for_your_kickstarter #decacorn</pre>
Conceptually interesting, but ultimately not very enjoyable, sex stuff	Liberal guilt	Mommy
PITCH NOTES	PITCH NOTES	PITCH NOTES
<pre>#fun_in_theory #einmal_ist_keinmal #frictionless #product_market_fit #avant_garde_positions #gamify</pre>	<pre>#why_arent_you_protesting #paper_or_plastic #pre_revenue #ambivalence_or_antipathy #pre_revenue #sells_itself</pre>	<pre>#wine #burn_rate #ideate #mompreneur #issues #like</pre>
Racist news	: The	Sperm
	Musical!	
PITCH NOTES	PITCH NOTES	PITCH NOTES
<pre>#breitbart #fox_news #ui_ux #big_data #stealth_mode</pre>	<pre>#hamilton_tickets #synergy #results_driven #leonard_bernstein #rockstar</pre>	<pre>#seed_rounds #jizz #little_swimmers #bubble #ui_ux</pre>

#### Being Catcalling Imposter syndrome cryogenically frozen until 2020 PITCH NOTES **PITCH NOTES** PITCH NOTES #election\_day #what\_its\_a\_compliment #basically\_everyone #sleepwear #viral #stealth\_mode #no\_downside #pain\_point #misogyny #life\_cycle #last\_mile\_solution #dogfooding #sleep\_pods #"smile" #market\_size #visionary #traction #iterate Social justice **Autofellatio** Pet cemeteries warriors PITCH NOTES PITCH NOTES PITCH NOTES #SJWs #living\_on\_a\_farm\_upstate #rib\_removal #liberalism #zombie\_cats #sexual\_ouroboros #drink\_the\_koolaid #natural\_burial #insanely\_great #gamergate #disrupt #traction #vc bait #upcycling #roi #brandfluencers #last\_mile\_solution #almost\_there **Profound spiritual Neanderthals** emptiness

#### #99.5\_percent\_human #bandwidth #hominids #stealth\_mode #technology #common\_ancestor

PITCH NOTES

### PITCH NOTES

#late\_capitalism
#no\_downside
#big\_data
#brogrammers
#bowling\_alone
#the\_internet\_of\_things



