

REDREPORT

SEPTEMBER 2017

Keller Williams is a platform for everyone to make more and give more. You recognize and embrace a greater purpose of business so that everyone – your family, your KW family and the communities you serve – are lifted up. Your pursuit of abundance is what makes lives worth living possible.

The fourth quarter is here, so it's time to revisit, reevaluate and recommit to your Career Growth Initiative goals. Access the CGI Calculator and look ahead to a prosperous 2018!

KWRI	August 2016	August 2017	% Change
Closed Units	97,992	106,864*	+9.1%
Closed Sales Volume	\$27.8B	\$32.0B*	+14.9%
Listings Taken	60,740	65,597*	+8.0%
Listings Taken Volume	\$18.1B	\$20.2B*	+11.4%
Listings Sold	44,274	48,005*	+8.4%
Listings Sold Volume	\$12.7B	\$14.7B*	+15.4%
Contracts Written	105,250	113,760*	+8.1%
Contracts Written Volume	\$29.3B	\$33.2B*	+13.2%
Closed GCI	\$733.7M	\$832.5M*	+13.5%
Profit Share	\$16.1M	\$18.5M*	+14.9%

^{*}Highest number **ever recorded** for August!

Top Content on KWConnect



RED Relief Live Broadcast ▶



KW Helps Sealy, TX ►



<u>66-Day Mobile App Challenge</u> ►

Training Events



Closing the Year Strong with

Dianna Kokoszka ▶

Trending on the KW Blog



Meet the 28-Year-Old Who's Running <u>a \$20M+ Team</u> ►



Stories in Photos: Staying Resilient in the Face of Loss ▶

KW NOW Weekly News

September 10

The Culture of Keller Williams Has
Never Been Stronger ♥▶

September 17

A Special Message from Gary Keller and the Rest of KW! ▶

September 24

Lessons from a 28-Year-Old Real
Estate Wunderkind + Family Reunion
Tickets! ▶

Your Value Tools



Local Expert Tools ▶



Weekly CGI Calls













